



28 June 2022

**Hang Seng Customers to Enjoy ESG Investment and Green Merchant Offers
in Latest Wave of ‘Hang Seng Green Moments’**
New Round Includes More Eco-themed NFTs by Local Famous Artists

Following its well-received launch of Green Mortgage and Electric Vehicle Loans in mid-June, Hang Seng Bank is rolling out another wave of ‘Hang Seng Green Moments’, with promotions on ESG investment and Hang Seng credit cards that are designed to help personal banking customers to enjoy a greener lifestyle and contribute to building a low-carbon future in all aspects of their lives. This latest raft of offers, which will be available from this Friday (1 July 2022), also includes the chance to win one of the Bank’s limited-edition, eco-themed non-fungible tokens (NFTs), which feature the creative talents of local artists Tsui Brothers and Stella So.

Rannie Lee, Head of Wealth and Personal Banking at Hang Seng Bank, said, “As an increasing number of our personal banking customers are interested in adopting a more sustainable lifestyle, we are launching new wave of ‘Hang Seng Green Moments’ offers which support customers’ desires to ‘Invest Green’ and ‘Shop Green’ as they meet their everyday needs and pursue their interests. We are also delighted to have cooperated with Tsui Brothers and Stella So on our new batch of eco-themed NFTs, that provide a creative way for customers to express their green commitment as participants in the metaverse.

‘Shop Green’ includes attractive shopping and dining offers from a diverse range of green merchants. During the promotion period, customers will receive an additional 8% Cash Dollars rebate, or eight times yuu points rewards, on qualified Hang Seng Visa credit card purchases at designated green merchants (Green Common, GU, MUJI and UNIQLO). Customers will also be eligible to participate in a lucky draw to win one of the new group of limited-edition NFTs (50 winners)*.

‘Invest Green’ offers customers various attractive promotions on designated ESG investment products and services, including ESG funds, ESG bonds and ESG-themed equity-linked structured products. Customers who take up ‘Invest Green’ offers will automatically be entered into a lucky draw to win a HK\$10,000 Apple Store gift card (3 winners) or one of the new group of limited-edition NFTs (50 winners)*.

more...



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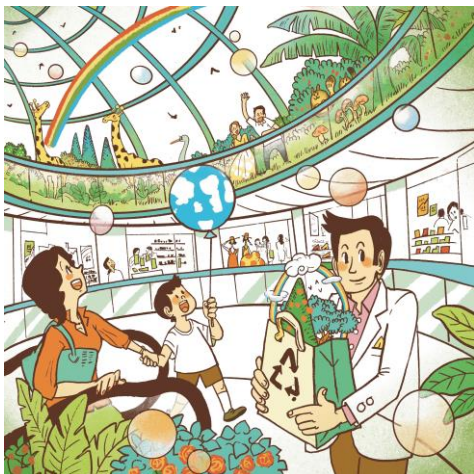
The NFTs will be minted by a third-party digital platform on the blockchain. The energy consumed during the minting will only be 1/2600 of that used on conventional platforms. Hang Seng will also purchase carbon credits to offset the carbon emitted to ensure the minting process is carbon neutral.

Remarks:

* Terms and conditions apply. Please visit <http://hangseng.com/promo05> for details.

END

Photo Captions

Second round of ‘Hang Seng Green Moments’ NFT rewards	
NFT design	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Photo 1</p> </div> <div style="text-align: center;">  <p>Photo 2</p> </div> </div>
Local artist	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">Tsui Brothers</div> <div style="text-align: center;">Stella So</div> </div>
Quantity	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">50</div> <div style="text-align: center;">50</div> </div>
Features	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Tsui Brothers have combined ESG investment elements such as a solar panel and a wind turbine with their signature theme of local restaurants and milk tea to express the idea that ‘Invest Green’ can be every moment in our life.</p> </div> <div style="width: 48%;"> <p>Stella’s design features people enjoying shopping in a forest-like eco-mall. The shoppers have selected a diverse array of eco-friendly and green products, conveying the idea that we can support a green future and care for the environment while pursuing our everyday needs and interests.</p> </div> </div>



Hang Seng Customers to Enjoy ESG Investment and Green Merchant Offers in Latest Wave of ‘Hang Seng Green Moments’/ 3

Photo 3 and Photo 4

Hang Seng Bank is rolling out a new wave of ‘Hang Seng Green Moments’ offers, with promotions on ESG investment and Hang Seng credit cards, which will be available from 1 July to help personal banking customers to enjoy a greener lifestyle.

為你起動
未來新可能

恒生銀行
HANG SENG BANK

恒生Visa信用卡
綠色商戶簽賬獎賞。
shop green

額外高達 **8%** Cash Dollars

Green Common GU MUJI UNIQLO

更可獲抽獎機會贏取
恒生 X 本地藝術家限量

了解詳情

註：優惠僅適用於條款及細則的商戶。詳情請瀏覽 hangseng.com/reward10。
借定唔借？還得到先好借！

滙豐集團成員

為你起動
未來新可能

恒生銀行
HANG SENG BANK

ESG 投資
invest green

可獲抽獎機會贏取
港幣10,000元Apple Store禮品卡

或恒生 X 本地藝術家限量

了解詳情

• 推廣期為2022年7月1日至2022年8月31日。優惠須受有關條款及細則約束。詳情請瀏覽 hangseng.com/esginvest 或向恒生銀行有限公司（「本行」）職員查詢。本行保留權利隨時暫停、更改或終止上述所有優惠及更改其條款及細則，而毋須另行通知。本行對上述所有優惠之所有事宜均有最終決定權，並對所有人士具約束力。
• 投資者須注意，所有投資均涉及風險（包括可能導致損失投資本金的風險）。投資產品僅供參考，並不可作為日後表現的指引。投資者於作出任何投資決定前，應小心閱讀及明白相關投資產品或服務的銷售文件及條款細則（包括當中所載之風險披露）。投資者如對其投資有任何疑問，請諮詢獨立的專業意見。本文內容並非香港任何監管機構審閱。

滙豐集團成員



Hang Seng Customers to Enjoy ESG Investment and Green Merchant Offers in Latest Wave of ‘Hang Seng Green Moments’/ 4

About Hang Seng Bank

Founded in 1933, Hang Seng Bank has continually innovated to provide best-in-class, customer-centric banking, investment and wealth management services for individuals and businesses. It is widely recognised as the leading domestic bank in Hong Kong, currently serving more than 3.5 million customers.

Combining its award-winning mobile app and strong digital capabilities with a vast network of about 280 service outlets in Hong Kong, Hang Seng offers a seamless omni-channel experience for customers to take care of their banking and financial needs anytime, anywhere.

Its wholly owned subsidiary, Hang Seng Bank (China) Limited, operates a strategic network of outlets in almost 20 major cities in Mainland China to serve a growing base of Mainland customers locally and those with cross-boundary banking needs. The Bank also operates branches in Macau and Singapore, and a representative office in Taipei.

As a homegrown financial institution, Hang Seng is closely tied to the Hong Kong community. It supports the community with a dedicated programme of social and environmental initiatives focused on future skills for the younger generation, sustainable finance and financial literacy, addressing climate change and caring for the community.

Hang Seng is a principal member of the HSBC Group, one of the world’s largest banking and financial services organisations. More information on Hang Seng Bank is available at www.hangseng.com.