

## **Hang Seng Preferred Banking x Digital Banking "Plan Smart for every dollar" Promotion (October - December 2024) – Terms and Conditions**

### **General Terms and Conditions:**

- a. Unless otherwise specified, the promotion period of "Plan Smart for every dollar" Promotion is from 17 October 2024 to 31 December 2024, both dates inclusive ("Promotion Period").
- b. Each Eligible Customer can only enjoy the offers once unless otherwise specified. The offers cannot be used in conjunction with other promotional offers of the same product offered by Hang Seng Bank Limited (the "Bank").
- c. The Bank reserves the right to suspend, vary or terminate this promotion and the related offers and to amend these terms and conditions at any time without prior notice. The decision of the Bank on all matters relating to this promotion and the related offers shall be final and binding on all the parties concerned. The relevant offers are subject to the terms and conditions of the relevant products/services. If there is any inconsistency between the terms and conditions of the relevant products/services and these terms and conditions, these terms and conditions shall prevail. In case of any discrepancy between the English and the Chinese versions of these terms and conditions, the English version shall prevail.
- d. No person other than the Customer and the Bank (which includes its successors and assigns) will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provision of these terms and conditions.
- e. These terms and conditions are governed by and will be construed in accordance with the laws of the Hong Kong Special Administrative Region.
- f. These terms and conditions are subject to prevailing regulatory requirements.

### **Preferred Banking Welcome Rewards:**

- a. Unless otherwise specified, this offer is only applicable to personal customers who meet the account opening requirements and have newly opened/ upgraded to Integrated Account of Preferred Banking ("Preferred Banking") at the Bank branches or through digital channels (including Hang Seng Personal Banking mobile app and Hang Seng Personal e-Banking) or phone banking hotline during the Promotion Period (the "Eligible Customers"). The Eligible Customers exclude:
  1. existing customers who are holding sole-named or joint-named Preferred Banking; or
  2. customers who have ever held any sole-named or joint-named Preferred Banking with the Bank in the previous 12 months prior to the account opening month; or
  3. customers whose accounts have been terminated in any period.

- b. “New Customer(s)” mentioned herein refers to the Eligible Customers, who are not:
1. existing customers who are holding any Hong Kong Dollars/Foreign Currency savings, current, time deposit accounts or any Integrated Accounts at the Bank (including Prestige Banking, Preferred Banking and any other Integrated Account) (the “Existing Customer(s)”), or
  2. customers who have ever held any of the above accounts with the Bank in the previous 12 months prior to the account opening month, or
  3. customers whose accounts mentioned above have been terminated in any period.
- c. “Upgrade Customer(s)” mentioned herein refers to the Existing Customers, who are not:
1. existing customers who are holding sole-named or joint-named Preferred Banking; or
  2. customers who have ever held any sole-named or joint-named Preferred Banking with the Bank in the previous 12 months prior to the account opening month; or
  3. customers whose accounts mentioned above have been terminated in any period.
- d. If an Eligible Customer open/ upgrade to more than one Preferred Banking during the Promotion Period (including the sole-named or joint-named Preferred Banking), entitlement to the offer will be based on the earliest account opening/ upgrading date.
- e. In case the relevant Preferred Banking is a joint-named account, only the primary account holder can enjoy the offers.
- f. The offers are not applicable to commercial customers.
- g. In case of any disputes, the Bank’s records shall be final and conclusive.

**Preferred Banking Welcome Reward:**

New Customers who open a new Preferred Banking at branches or through Hang Seng Personal Banking mobile app and open / use the designated banking / investment services during the Promotion Period can earn reward of value up to \$2,100. Upgrade Customers who upgrade to Preferred Banking and also open / use the designated banking services during the Promotion Period can enjoy reward 2/4/5/6/7/8/9.

	<b>Designated Banking Services</b>	<b>Rewards</b>
Reward 1	New Preferred banking customers successfully open Preferred Banking account via Hang Seng Mobile App	HKD200 HKTVmall e-Gift Voucher

Reward 2	<p>Total Relationship Balance Growth Reward</p> <p>Fund-in and maintain the designated amount according to designated month(s) to enjoy:</p> <table border="1" data-bbox="296 465 1254 734"> <thead> <tr> <th>Designated Total Relationship Balance Growth Amount</th> <th>Cash Reward</th> </tr> </thead> <tbody> <tr> <td>HKD100,000 or above – Below HKD200,000</td> <td>HKD200</td> </tr> <tr> <td>HKD200,000 or above – Below HKD500,000</td> <td>HKD600</td> </tr> <tr> <td>HKD500,000 or above</td> <td>HKD1,200</td> </tr> </tbody> </table> <p>The designated month according to the month of account open/upgrade:</p> <table border="1" data-bbox="296 835 1246 1507"> <thead> <tr> <th>Date of opening/ upgrading to Preferred Banking</th> <th>Month of comparing designated “Total Relationship Balance” Growth Amount</th> <th>Months for which designated “Total Relationship Balance” Growth Amount and “Total Relationship Balance” requirement must be maintained / fulfilled</th> </tr> </thead> <tbody> <tr> <td>October 2024</td> <td>September 2024</td> <td>December 2024, January and February 2025</td> </tr> <tr> <td>November 2024</td> <td>October 2024</td> <td>January, February and March 2025</td> </tr> <tr> <td>December 2024</td> <td>November 2024</td> <td>February, March and April 2025</td> </tr> </tbody> </table>	Designated Total Relationship Balance Growth Amount	Cash Reward	HKD100,000 or above – Below HKD200,000	HKD200	HKD200,000 or above – Below HKD500,000	HKD600	HKD500,000 or above	HKD1,200	Date of opening/ upgrading to Preferred Banking	Month of comparing designated “Total Relationship Balance” Growth Amount	Months for which designated “Total Relationship Balance” Growth Amount and “Total Relationship Balance” requirement must be maintained / fulfilled	October 2024	September 2024	December 2024, January and February 2025	November 2024	October 2024	January, February and March 2025	December 2024	November 2024	February, March and April 2025	Up to HKD1,200 cash rebate
Designated Total Relationship Balance Growth Amount	Cash Reward																					
HKD100,000 or above – Below HKD200,000	HKD200																					
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November 2024	October 2024	January, February and March 2025																				
December 2024	November 2024	February, March and April 2025																				
Reward 3	New Preferred banking customers successfully apply for Principal Card of Hang Seng Travel+ Visa Signature Card / Hang Seng MMPOWER World Mastercard or University / College Affinity Credit Card	Up to 5% +FUN Dollars for eligible local fast food/ coffee shop spending transactions																				
Reward 4	Apply for Hang Seng Travel+ Visa Signature Card / Hang Seng MMPOWER World Mastercard or University / College Affinity Credit Card and fulfill designated spending requirement	Up to \$700 +FUN Dollars																				

<b>“\$0 Starter Pack”* Promotional Offers</b>		
Reward 5	Opening new securities account and enjoy 8 units of Tracker Fund of Hong Kong (2800.HK) for FREE <ul style="list-style-type: none"> <li>• Fulfill the “Designated Total Relationship Balance Growth Amount” requirement of HKD10,000 or above on or before the last calendar day of the month following the month of newly open/upgrade to Preferred Banking</li> <li>• Complete submission of “Local Securities – Client Consent”</li> </ul>	8 units of Tracker Fund of Hong Kong (2800.HK) for FREE
Reward 6	3-month unlimited \$0 brokerage fee for trading HK stocks, A-shares and US stocks	Enjoy first 3 month starting from the new securities account opening date
Reward 7	US stocks brokerage fee half price offer <ul style="list-style-type: none"> <li>• Enjoy 50% off on US stocks brokerage, i.e. USD0.0075 per share and min USD7.5, for any buy and sell transaction conduct through Invest Express</li> </ul>	US stocks brokerage fee half price
Reward 8	Newly open a SimplyFund Account can get free fund units with value of HKD20 (5,000 quotas)	Get free fund units with value of HKD20 (5,000 quotas)
Reward 9	First 3 months HKD0 SimplyFund Account Monthly Fee Offer	First 3 months HKD0
Reward 10	Enjoy a complimentary 15-month insurance coverage upon successful mobile account opening of a Hang Seng Preferred Banking account via the Hang Seng Mobile App (excluding branch assisted mode).	HKD10,000 death benefit and HKD100,000 accidental death benefit

\* The "\$0 Starter Pack" provides the relevant promotion offers of the Bank. The Bank does not make any representation or recommendation with regard to the suitability or appropriateness of any of the investment products mentioned for any particular person's circumstances.

## Reward 1

- a. The promotion period is from 1 October 2024 to 31 December 2024. New Preferred Banking customers who successfully open Preferred Banking account via Hang Seng Mobile App and Opt-in for Marketing push notification are entitled to redeem HKD200 HKTVmall e-Gift Voucher.
  - i. The Bank will send out an SMS to the phone number (registered with the Bank) of Eligible Customers by 30 June 2025. Eligible Customers can redeem the HKD200 HKTVmall e-Gift Voucher (“e-Gift Voucher”) through the SMS. To ensure Eligible Customers can receive the relevant SMS sent out by the Bank, Eligible Customers must have already registered a valid Hong Kong mobile phone number with the Bank. Otherwise, eligible customers shall be disqualified without further notice and the e-Gift Voucher will be considered as forfeited.
  - ii. When crediting the reward of reward 1, the Eligible Customer must still hold the new Preferred banking account, and Marketing Preferences must still be maintained as “Opt-in for Marketing push notification”, otherwise he/she shall be deemed to have forfeited his/her right to receive the reward.
  - iii. The Bank will determine the eligibility of the Eligible Customer of reward 1 based on the record of their Marketing Preferences record held by the Bank. The Bank’s records shall be final and conclusive.
  - iv. Each Eligible Customer can enjoy reward 1 only once during the Promotion Period and it cannot be used in conjunction with other promotion and offer of the Bank.

## Reward 2 - Total Relationship Balance Growth Reward

- a. The promotion period is from 1 October 2024 to 31 December 2024. Eligible Customers can enjoy the respective cash reward (as set out in the table below) if he / she brings in “Designated Total Relationship Balance Growth Amount” shown in the below table on/ before the last day of the month subsequent to the account opening/upgrade month, and maintains such designated amount for three months. (the second, the third and the fourth months after the month of account opening /upgrade)
- b. “Designated Total Relationship Balance Growth Amount” means the “Total Relationship Balance” in the second, the third and the fourth month after the month of account opening/ upgrade month maintained by Eligible Customer in excess of his/her “Total Relationship Balance” in the month prior to the account opening/ upgrade month. In case the “Total Relationship Balance” Growth amount recorded for the second, the third and the fourth months after the month of account opening/ upgrade month is different, the cash reward entitled will be determined based on the lowest “Total Relationship Balance” Growth amount accordingly. For Eligible Customers who did not hold any Preferred Banking account with the Bank in the month prior to the account opening/

upgrade month, his/her “Total Relationship Balance” amount maintained in the month prior to the account opening/upgrade month will be treated as Zero.

- c. Eligible Customers must have completed below items at the time the cash reward is credited in order to enjoy the respective cash reward:
- i. Registered for Hang Seng Personal e-Banking and maintain valid e-Banking account; and
  - ii. Completed “Risk Profiling Questionnaire” or whose “Risk Profiling Questionnaire” record is valid; and
  - iii. Activated / maintained one of the Investment Account(s) and the Investment Account(s) remains valid. “Investment Account” means Securities Account (Account suffix 085), Investment Fund Account (Account suffix 382) or SimplyFund Account (Account suffix 384) only under the Integrated Account.
- d. According to the below Cash Reward Schedule and “Total Relationship Balance Growth Reward” Time Table, the New/Upgrade Customers are entitled up to HKD1,200 cash reward for Designated Total Relationship Balance Growth Amount during the designated month (“Eligible Total Relationship Balance Incremental Reward Customers”).

#### Cash Reward Schedule

<b>Designated Total Relationship Balance Growth Amount</b>	<b>Cash Reward</b>
HKD100,000 or above – Below HKD200,000	HKD200
HKD200,000 or above – Below HKD500,000	HKD600
HKD500,000 or above	HKD1,200

#### Total Relationship Balance Growth Reward Time Table

<b>Date of opening/ upgrading to Preferred Banking</b>	<b>Month of comparing designated “Total Relationship Balance” Growth Amount</b>	<b>Fund-in/ deposit designated “Total Relationship Balance” Growth amount</b>	<b>Months for which designated “Total Relationship Balance” Growth Amount and “Total Relationship Balance” requirement must be maintained/fulfilled</b>	<b>Date of Cash Reward rebate</b>
October 2024	September 2024	On or before 30 November 2024	December 2024, January and February 2025	On or before 30 June 2025
November 2024	October 2024	On or before 31 December 2024	January, February and March 2025	

December 2024	November 2024	On or before 31 January 2025	February, March and April 2025	
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- e. The cash reward will be credited into the relevant Eligible Deposit Account of each Eligible Total Relationship Balance Incremental Reward Customer on or before 30 June 2025. At the time the cash reward is credited, each Eligible Total Relationship Balance Incremental Reward Customer must continue to maintain a valid Preferred Banking Account, and meet the requirements under point c. above; otherwise, or he/ she will be deemed to have forfeited the right to receive the relevant cash reward.
- f. If any Total Relationship Balance Incremental Reward Customer opens more than one Preferred Banking Account during the Promotion Period, his/ her entitlement to the Total Relationship Balance Reward will be based on the Preferred Banking Account with the earliest account opening date.
- g. Each Total Relationship Balance Incremental Reward Customer can enjoy this offer only once during the Promotion Period. This offer cannot be used in conjunction with other Total Relationship Balance Reward of the same currency.

Example 1: Assuming New Customer(s) has opened Preferred Banking and activated an Investment Account in October 2024, the “Total Relationship Balance” (TRB) is HKD0 in September 2024 (the month prior to the account opening month):

	TRB in October 2024 (HKD)	TRB in November 2024 (HKD)	TRB in December 2024 (HKD)	Lowest TRB Growth Amount (HKD)	Cash Reward Entitlement (HKD)
Scenario 1	200,000	300,000	250,000	200,000	600
Scenario 2	110,000	90,000	85,000	85,000	Not Applicable* (Failure to fulfil the requirement of Total Relationship Balance Growth Amount at HKD100,000 or above and failure to fulfil the requirement of maintaining Total Relationship Balance)

					of HKD100,000 or above in the second, the third and the fourth month after account opening month.
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Example 2: Assuming the Existing Customer(s) has upgraded to Preferred Banking and activated an Investment Account in October 2024, the “Total Relationship Balance” (TRB) is HKD90,000 in September 2024 (the month prior to the account upgrading month):

	<b>TRB in October 2024 (HKD)</b>	<b>TRB in November 2024 (HKD)</b>	<b>TRB in December 2024 (HKD)</b>	<b>Lowest TRB Growth Amount (HKD)</b>	<b>Cash Reward Entitlement (HKD)</b>
Scenario 1	190,000	200,000	210,000	100,000	200
Scenario 2	200,000	230,000	120,000	30,000	Not Applicable* (Failure to fulfil the requirement of Total Relationship Balance Growth Amount at HKD100,000 or above and failure to fulfill the requirement of maintaining Total Relationship Balance of HKD100,000 or above in the second, the third and the fourth month after account opening month.



### Reward 3

- a. The promotion period is from 1 October 2024 to 31 December 2024. Reward 3 only applicable to new customers who newly open Preferred Banking account, and successfully apply for Principal Card of Hang Seng Travel+ Visa Signature Card or MMPOWER World Mastercard or University / College Affinity Credit Card (“Eligible Credit Card”) can enjoy up to 5% +FUN Dollars for eligible local fast food/ coffee shop transactions (“Eligible Transactions”) made during the first 3 months of the new card issuance (“Promotion Period of Reward 9”), the total maximum reward under Eligible Transactions is an extra \$100 +FUN Dollars rebate. When customer achieve the designated spending requirement, the Bank will credit the relevant +FUN Dollars to the principal card account of the New Customers on or before 30 June 2025. The Preferred Banking of New Customers must remain valid, and the relevant credit card account must be still valid and in good standing when the +FUN Dollars are granted.
  - i. Eligible Transactions completed within a calendar month must be posted to the relevant Eligible Credit Card account within 15 days to be eligible for the Reward 3, which will be counted for the Reward 3 and reward cap of that Promotion Period of Reward 3.
  - ii. Eligible Transactions refers to retail transactions made at local fast food/ coffee shop, except for transactions made with merchants with merchant codes which are not local fast food/ coffee shops category as defined by Hang Seng, VISA International, Mastercard Asia/Pacific (Hong Kong) Limited or determined by the respective merchant’s acquiring bank from time to time, online retail transactions, banquet services, transactions made in private parties/functions, private room events and dining outlets in hotels, department stores, associations and clubhouses or individual merchants with merchant codes not defined by the acquiring banks as appropriate merchant codes of the relevant business, or any unauthorized transactions.
  - iii. The total maximum Reward under Eligible Transactions is an extra \$100 +FUN Dollars rebate per Eligible Credit Card account during the Promotion Period of Reward 3.
  - iv. The extra +FUN Dollars rebate under the Reward will be calculated for the Eligible Transactions till the last day of every calendar month. The extra +FUN Dollars rebate will be automatically credited into the Eligible Credit Card account after each calculation.
  - v. The Reward will be rounded down to the nearest dollar and will be calculated based on the total accumulated net spending amount, which means the final amount charged to the registered Eligible Credit Card, and the use of any discount offers and +FUN Dollars/Merchant Dollars will not be taken into account.
  - vi. Any transactions which are eventually cancelled/returned or found to be fraudulent will be considered as ineligible transactions and are not applicable to the Reward.

- vii. No alteration or cancellation can be made to the registration, and all rewarded +FUN Dollars cannot be transferred or converted into cash under any circumstances. Hang Seng will determine the eligibility of all rewards based on transaction records held by Hang Seng. In case of discrepancy, Hang Seng's records shall be final and conclusive.
- viii. Cardholders must keep the original sales slips of all posted transactions. Hang Seng reserves the right to request Cardholders to provide the relevant original sales slips for verification. All sales slips submitted to Hang Seng will not be returned.
- ix. All products, services and information related to the transactions are directly sold and supplied to Cardholders by related merchants. Eligible Retail Transactions and eligible merchant codes shall be determined respectively at the sole and absolute discretion of Hang Seng.
- x. Eligible Transactions and eligible merchant codes shall be determined respectively at the sole and absolute discretion of Hang Seng. Hang Seng has no obligation to clarify which transactions are eligible for the Reward before the transactions are made.
- xi. Reward and use of +FUN Dollars are subject to the terms and conditions of the Hang Seng Credit Card Membership Rewards Programme. For details, please call our 24-hour Hang Seng Credit Card Marketing Enquiry Hotline 2998 6899.
- xii. Unless otherwise specified, the Reward cannot be used in conjunction with other +FUN Dollars promotion so are solely responsible for all related obligations and liabilities.
- xiii. Each eligible customer can enjoy this offer only once during the Promotion Period.

#### **Reward 4**

- a. For Reward 4 with Hang Seng Travel+ Visa Signature Card, the promotion period is from now to 31 December 2024. Customers who have successfully applied for Principal Card of Hang Seng Travel+ Visa Signature Card on or before 31 December 2024 and fulfilled the designated spending requirements of welcome offer are entitled to up to \$700 +FUN Dollars. For details, please visit [hangseng.com/travelplus](https://hangseng.com/travelplus).
- b. For Reward 4 with Hang Seng MMPOWER World Mastercard, the promotion period is from now to 31 December 2024. Customers who have successfully applied for Principal Card of Hang Seng MMPOWER World Mastercard on or before 31 December and fulfilled the designated spending requirements of welcome offer are entitled to up to \$700 +FUN Dollars. For details, please visit [hangseng.com/mpower](https://hangseng.com/mpower).
- c. For Reward 4 with Hang Seng University / College Affinity Credit Card, the promotion period is from now to 31 December 2024. Customers who have successfully applied for University/College Affinity Credit Card on or before 31 December 2024 and fulfilled the designated spending

requirements of welcome offer are entitled to up to \$600 +FUN Dollars. For details, please visit [hangseng.com/ucardspromo](https://hangseng.com/ucardspromo).

- d. When customer achieve the designated spending requirement of welcome offer, the Bank will credit the relevant +FUN Dollars to the relevant principal card account of the Eligible Customers within 3 months. The Preferred Banking of Eligible Customers must remain valid, and the relevant credit card account must be still valid and in good standing when the +FUN Dollars are granted.

### Reward 5

- a. The promotion period is from 1 October 2024 to 31 December 2024. Eligible Customers can enjoy 8 units of Tracker Fund of Hong Kong (Stock Code: 2800) (“Free Shares Reward”) if he / she completed below items on/ before the last day of the month subsequent to the Preferred Banking opening/upgrade month:
- i. Fulfill the “Designated Total Relationship Balance Growth Amount” requirement of HKD 10,000 or above; and
  - ii. Successfully open securities accounts (personal/ joint) under Integrated Accounts of the Bank (“New Securities Accounts”), and all of the account holders of the New Securities Account must not hold any securities account (personal/ joint) with the Bank within a period of 6 months preceding the account opening date (“New Securities Customers”). If a New Securities Customer opens more than one New Securities Account during the Promotion Period, only New Securities Account with the earliest account opening date will be eligible for Free Shares Reward; and
  - iii. Complete submission of “Local Securities – Client Consent” by all of the new securities account holders.

<b>Types of Eligible Customers</b>	<b>Designated Total Relationship Balance Growth Amount</b>	<b>Securities Accounts</b>	<b>Free Shares Rewards</b>
Eligible Customers who opened/ upgraded to Preferred Banking	HKD10,000 or above	Open New Securities Accounts and complete submission of “Local Securities – Client Consent”	8 units of Tracker Fund

- b. Each Eligible Customer can enjoy Free Shares Reward of 8 ETF units once only (“Free Shares”). In case of a joint named account, only the primary account holder can enjoy this offer.
- c. The Free Shares Reward offer is provided by Hang Seng Bank. However, please note that Tracker Fund (stock code: 2800) (the “ETF”) is managed by Hang Seng Investment Management Limited (which is a wholly-owned subsidiary of the Bank), the ETF’s Trustee, Index Provider, one or more of the Participating Dealers and/or market makers currently also include members of the HSBC Group. Please refer to the prospectus documents of the ETF for details of the conflicts of interest in respect of the ETF that may arise (and the relevant product details including the risk disclosures).
- d. Also, please note the relevant risks related to trading of odd lots, including if the proceeds of the odd lots selling order are less than the related charges, customer must pay the difference and bear the loss that may arise from. The processing time of odd lots trading is related to the stock liquidity and the number of odd lot shares. Due to the manual processing of odd lot orders, there is no definite range of price difference between the odd lots and the board lots; such orders may take longer to process and are not guaranteed to be executed. Normally, the execution price of an odd lot order will have several spreads worse than that of a board lot order. In addition, the Bank may only get quote(s) and execute the odd lot trade(s) for customers through one of the few brokers as may be designated by the Bank from time to time, while the Bank will act in customers’ best interests with relevant best execution factors taken into account in relation to customers’ order(s).
- e. The Bank will place orders to buy the Free Shares in the secondary market (Hong Kong Stock Exchange) in the name of the relevant Eligible Customers, and deposit the same into the New Securities Accounts of the such Eligible Customers on or before the last day of the 4th month subsequent to the account opening/upgrade month. Such orders will be shown as a “buy trade” in the Securities Account monthly statement of the relevant month.
- f. The relevant Eligible Customers do not have to pay for any securities transaction fee involved for this “buy trade” of the Free Shares, including brokerage fees, custody fee (6 months waiver since the deposit month), securities deposit charges, nominee services fee and any third party transaction charges such as transaction levy, stamp duty and trading fee, handling fee, securities management fee etc. (“Securities Transaction Fee”).
- g. This promotion and the offer of Free Shares Reward do not represent, and should not be construed as, any investment advice from the Bank and the Bank has not taken into consideration the individual circumstances of any customers. Investment involves risks. There can be no guarantee, and no representation is made, on the performance of the Free Shares or as to whether losses would be incurred/profit would be made from the Free Shares. Customers

must make their investment decisions in light of their own investment objectives, investment experience, financial situation or other needs etc., and (where necessary) should consult their own professional advisers before making any investment decisions.

- h. Please note that in respect of the Free Shares deposited into the Securities Accounts of the relevant Eligible Customers, customers are still subject to the fees and charges applicable to Securities Account, including custody fee (to be charged on a per account basis after expiry of the 6 months mentioned in paragraph f above) in respect of their securities holding and the relevant Securities Transaction Fee, transfer fee and/or capital gain tax etc. when they sell, transfer or otherwise dispose of the Free Shares in the future. For the details of our Securities Account fees and charges, please refer to Hang Seng Bank website > Investments > Securities> Securities Services Charges.
- i. Completion time of the criteria set out in paragraph a above is subject to the Bank's record. The Bank will determine the eligibility of the customers to join the Promotion based on the record held by the Bank. In case of any disputes, the Bank's record shall be final and conclusive.
- j. Each Eligible Customer who is entitled to the Free Shares Reward must maintain valid Preferred Banking account, New Securities Account and "Local Securities – Client Consent" until the Free Shares are deposited into the New Securities Account. If an Eligible Customer who is entitled to the Free Shares Reward has terminated the relevant Preferred Banking account or changed such account to a non-Preferred Banking or otherwise does not maintain a valid Preferred Banking account at the time the Free Shares are to be deposited into the New Securities Account, the Bank reserves the right to deduct from any accounts of the Eligible Customers maintained with the Bank an amount equivalent to the value of the Free Shares Reward (as determined by the Bank at its sole discretion with reference to the market value of the Free Shares at the relevant date/time) without prior notice.
- k. In case of any reason the Bank is unable to provide the Free Shares as reward under this offer, the Bank reserves the right to substitute the Free Shares with other reward(s) at any time without prior notice. The value or nature of the substitute reward(s) may differ from the Free Shares specified in these Terms and Conditions.

## Reward 6

- a. The promotion period is from 1 October 2024 to 31 December 2024. All the account holders of the new securities account must not hold any securities account (personal/ joint) with the Bank within a period of 6 months preceding the account opening date. Investment involves risks. Terms and conditions apply. For details, please refer [hangseng.com/stockoffer](https://hangseng.com/stockoffer).

### Reward 7

- a. The promotion period of US Stocks Brokerage Fee Half Price Offer is from 1 December 2023 to 31 December 2024. Investment involves risks. Terms and conditions apply. For details, please refer [hangseng.com/stockoffer](https://hangseng.com/stockoffer).

### Reward 8

- a. The promotion period is from 1 October 2024 to 31 December 2024. Only applicable to the first 5,000 Preferred Banking customers who never opened a SimplyFund Account before, hold a valid Risk Profiling Questionnaire record, and successfully opened a SimplyFund Account (account suffix 384) in the promotion period. Eligible customers can get fund units with value of HKD20. First come first served with limited quota. Investment involves risk. Terms and conditions apply to this offer. Please visit [hangseng.com/simplyfundpromo](https://hangseng.com/simplyfundpromo) for details.

### Reward 9

- a. The promotion period is from 1 October 2024 to 31 December 2024. Only applicable to customers who newly opened / upgraded to Preferred Banking during the promotion period and successfully opened a SimplyFund Account (account suffix 384) (“Eligible Customers of Reward 9”).
- b. Eligible Customers of Reward 9 can enjoy HKD0 monthly account fee offer for the first 3 months, including the month in which the new SimplyFund Account is opened during the Promotion Period and the following two calendar months (“Eligible Months”). There is no cap for the waived monthly account fee during the Eligible Months on the Monthly Average Portfolio Value of the SimplyFund Account.
- c. Please refer to Hang Seng Bank website > Investments > Investment Fund > SimplyFund for SimplyFund Account fee details.
- d. Each Eligible Customer of Reward 9 can enjoy Reward 9 once only.
- e. The Monthly Average Portfolio Value of a SimplyFund Account for the Eligible Customer of Reward 9 is based on the Bank's internal system record.
- f. Eligible Customers of Reward 9 are required to pay the relevant SimplyFund Account monthly account fee upfront (if applicable). The monthly account fee of the Eligible Months of a SimplyFund Account will be credited into the relevant Hong Kong Dollar settlement account of the SimplyFund Account for each Eligible Customer of Reward 9 on or before 30 June 2025. Eligible Customers of Reward 9 must continue to maintain the relevant account when the relevant waived SimplyFund Account monthly account fee amount is credited.

- g. The “Monthly Average Portfolio Value” is the total sum of the daily portfolio value divided by the number of calendar days of the month (number of calendar days is counted from the settlement date of the first order to the end of the month if the customer newly buys fund via the SimplyFund Account). The “daily portfolio value” is the total sum of the market value of all current fund holdings under the customer’s SimplyFund Account in a calendar day. For fund(s) denominated in non-HKD, the HKD equivalent of the market value is calculated based on the exchange rate as determined by the Bank.

### Reward 10

- a. The promotion period is from 17 October 2024 to 31 December 2024. "New Customer(s)" mentioned herein refers to personal customers who have opened a new Preferred Banking of the Bank during the promotion period, but excluding: existing customers who are holding any Hong Kong Dollars/Foreign Currency savings, current, time deposit accounts or any Integrated Accounts at Hang Seng Bank Limited ("the Bank") (including Prestige Banking, Preferred Banking and any other Integrated Account) (the "Existing Customers" ), or customers whose accounts mentioned above have been terminated in any period. Eligible Customers can enjoy a complimentary 15-month insurance coverage. For details please refer to [https://www.hangseng.com/content/dam/hase/rwd/personal/banking/account-opening/pdfs/Complimentary\\_Coverage\\_TnC\\_EN.pdf](https://www.hangseng.com/content/dam/hase/rwd/personal/banking/account-opening/pdfs/Complimentary_Coverage_TnC_EN.pdf) for details.

For any enquiries about Preferred Banking Account Opening Reward entitlement, Eligible customer should contact the Bank on or before 31 December 2025, otherwise the customer shall be deemed to have forfeited the entitlement, if any, for the Reward and the Bank accepts no responsibility or liability under such circumstances.

### **Other Important Risk Warnings:**

#### **Risk Disclosure of Investment Funds**

Investors should note that all investments involve risks (including the possibility of loss of the capital invested), prices or value of investment fund units may go up as well as down and past performance information presented is not indicative of future performance. Investors should read carefully and understand the relevant offering documents of the investment funds (including the fund details and full text of the risk factors stated therein) and the Notice to Customers for Fund Investing before making any investment decision. Investment funds are investment products and some may involve derivatives. Investors should carefully consider their own circumstances whether an investment is suitable for them in view of their own investment objectives, investment experience, preferred investment tenor, financial situation, risk tolerance abilities, tax implications and other needs, etc., and should understand the

nature, terms and risks of the investment products. Investors should obtain independent professional advice if they have concerns about their investment.

### **Risk Disclosure of SimplyFund Account**

Investors should note that all investments involve risks (including the possibility of loss of the capital invested), prices or value of investment fund units may go up as well as down and past performance information presented is not indicative of future performance. Investors should read carefully and understand the relevant offering documents of the investment funds (including the fund details and full text of the risk factors stated therein) and the Notice to Customers for Fund Investing before making any investment decision. Investment funds are investment products and some may involve derivatives. Investors should carefully consider their own circumstances whether an investment is suitable for them in view of their own investment objectives, investment experience, preferred investment tenor, financial situation, risk tolerance abilities, tax implications and other needs, etc., and should understand the nature, terms and risks of the investment products. Investors should obtain independent professional advice if they have concerns about their investment.

Not all of the investment funds that are distributed by Hang Seng Bank Limited (the “Bank”) are available here. Only specific funds are available for subscription with this account. If you are looking for other investment funds or investment products, please visit our branches or our websites for more information.

In respect of the investment funds available for subscription with this account at the moment, they are provided either by the Bank’s wholly owned subsidiary, Hang Seng Investment Management Limited, or by the Bank’s affiliates HSBC Global Asset Management (Hong Kong) Limited.

### **Risk Disclosure of Securities Investment**

Investors should note that investment involves risks. The prices of securities fluctuate, sometimes dramatically. The price of a security may move up or down, and may become valueless. It is as likely that losses will be incurred rather than profit made as a result of buying and selling securities.

Investors should note that investing in different Renminbi-denominated securities and products involves different risks (including but are not limited to currency risk, exchange rate risk, credit risk of issuer / counterparty, interest rate risk, liquidity risk (where appropriate)). The key risks of investing in securities via the Stock Connect Northbound Trading include:

- Once the respective quota is used up, trading will be affected or will be suspended.



- Stock Connect Northbound Trading will only operate on days when both markets are open for trading. Investors should take note of the days the Stock Connect Northbound Trading is open for business and decide according to their own risk tolerance whether or not to take on the risk of price fluctuations in securities during the time when Stock Connect Northbound Trading is not trading.
- When a security is recalled from the scope of eligible securities for trading via Stock Connect Northbound Trading, that security can only be sold but NOT bought.
- Investors will be exposed to currency risk if conversion of the local currency into RMB is required.

Foreign securities carry additional risks not generally associated with securities in the domestic market. The value or income (if any) of foreign securities may be more volatile and could be adversely affected by changes in many factors. Client assets received or held by the licensed or registered person outside Hong Kong are subject to the applicable laws and regulations of the relevant overseas jurisdiction which may be different from the Securities and Futures Ordinance (Cap.571) and the rules made thereunder. Consequently, such client assets may not enjoy the same protection as that conferred on client assets received or held in Hong Kong.

Investors should not only base on this material alone to make any investment decision, but should read in detail the relevant risk disclosure statements

### **Risk Disclosure of the Tracker Fund of Hong Kong**

- The Tracker Fund of Hong Kong ("TraHK") is an exchange-traded fund designed to provide investment results that closely correspond to the performance of the Hang Seng Index ("Index") but its return may deviate from that of the Index.
- Investment involves risk, including risks of concentration of investments in shares in constituent companies of the Index, performance of the Index, economic, political and social developments, risks relating to investment in Hong Kong-listed stocks, and dual counter risks. Investors may lose part or all of their investments.
- Due to fees and expenses of TraHK, liquidity of the market and tracking strategy adopted by the Manager, TraHK's return may deviate from that of the Index.
- The trading price of TraHK may differ from the underlying net asset value ("NAV") per unit.
- TraHK may not be suitable for all investors. Investors should not invest based on this website only. Investors should read TraHK's prospectus including all risk factors, consider the product features, their own investment objectives, risk tolerance level and other factors, and seek independent financial and professional advice as appropriate prior to making any investment.

- The performance of TraHK, the NAV per unit and the performance by the manager and the trustee of their respective obligations are not guaranteed by the HKSAR Government. The HKSAR Government has given no guarantee or assurance that the investment objective of TraHK will be met.

### **RMB Currency Risk**

Renminbi ("RMB") is subject to exchange rate risk. Fluctuation in the exchange rate of RMB may result in losses in the event that the customer subsequently converts RMB into another currency (including Hong Kong Dollars). Exchange controls imposed by the relevant authorities may also adversely affect the applicable exchange rate. RMB is currently not freely convertible and conversion of RMB may be subject to certain policy, regulatory requirements and/or restrictions (which are subject to changes from time to time without notice). The actual conversion arrangement will depend on the policy, regulatory requirements and/or restrictions prevailing at the relevant time.

### **Foreign Exchange Risk**

Foreign Exchange involves Exchange Rate Risk. Fluctuations in the exchange rate of a foreign currency may result in gains or losses in the event that the customer converts the deposits from foreign currency to another currency.

### **Important notes and disclaimer**

Investors should not only base on this material alone to make any investment decision, but should read in detail in the relevant risk disclosure statements. The information contained herein is for general information and reference purposes only and is not intended to provide professional investment or other advice. It is not intended to form the basis of any investment decision. You should not make any investment decision based solely on the information and services provided herein. Before making any investment decision, you should take into account your own circumstances including but not limited to your financial situation, investment experience and investment objectives, and should understand the nature, terms and risks of the relevant investment product. You should obtain appropriate professional advice where necessary.

### **For "Risk Profiling Questionnaire"**

The Risk Profiling Questionnaire is provided by Hang Seng Bank Limited (the "Bank") and is intended to help the customer understand his/her risk profile and investment needs. The Bank makes no guarantee, representation or warranty and accepts no responsibility or liability as to the accuracy or completeness of the information or recommendation given. The suggestions are derived from information that the

customer has provided to the Bank. The suggestions are designed to meet the needs discussed in this test and are in line with the customer's attitude towards risk. The suggestions are for the customer's consideration when making his/her own investment decisions. The suggestions are not an offer to sell or a solicitation to buy any financial products and the suggestions should not be considered as investment advice.

### **Disclaimer**

The above-mentioned insurance plan is underwritten by Hang Seng Insurance Company Limited ("Hang Seng Insurance") which is authorised and regulated by the Insurance Authority of the Hong Kong SAR to carry on long-term insurance business in the Hong Kong SAR. Hang Seng Insurance will be responsible for providing your insurance coverage and handling claims under the Coverage under the insurance Policy (of which Hang Seng Bank Limited ("Hang Seng Bank") is the policyholder). Hang Seng Bank is registered in accordance with the Insurance Ordinance (Cap. 41 of the Laws of Hong Kong SAR) as an insurance agency of Hang Seng Insurance for the distribution of life insurance products in the Hong Kong SAR, but Hang Seng Bank is not acting as the insurance agency under this Offer. The above-mentioned insurance plan is product of Hang Seng Insurance but not Hang Seng Bank.

Any offer is intended only for Eligible Customer in the Hong Kong SAR. The policyholder (Hang Seng Bank) of the above-mentioned insurance plan is subject to the credit risk of Hang Seng Insurance. The above-mentioned Offer does not constitute any offer for any insurance product to any proposed policyholder.