

Hang Seng Prestige Private Welcome Offers Promotion (January - March 2025) – Terms and Conditions

General Terms and Conditions:

- a. Unless otherwise specified, the promotion period of Hang Seng Prestige Private Welcome Offers Promotion is from 1 January 2025 to 31 March 2025, both dates inclusive (“Promotion Period”).
- b. Each Eligible Customer can only enjoy the offers once unless otherwise specified. The offers cannot be used in conjunction with other promotional offers of the same product offered by Hang Seng Bank Limited (the “Bank”).
- c. The Bank reserves the right to suspend, vary or terminate this promotion and the related offers and to amend these terms and conditions at any time without prior notice. The decision of the Bank on all matters relating to this promotion and the related offers shall be final and binding on all the parties concerned. The relevant offers are subject to the terms and conditions of the relevant products / services. If there is any inconsistency between the terms and conditions of the relevant products / services and these terms and conditions, these terms and conditions shall prevail.
- d. No person other than the Customer and the Bank (which includes its successors and assigns) will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provision of these terms and conditions.
- e. These terms and conditions are governed by and will be construed in accordance with the laws of the Hong Kong Special Administrative Region.
- f. These terms and conditions are subject to prevailing regulatory requirements.
- g. In case of any discrepancy between the English and the Chinese versions of these terms and conditions, the English version shall prevail.

Prestige Private Welcome Rewards – Terms and Conditions

- a. Unless otherwise specified, the offers are only applicable to customers who meet the account opening requirements and fulfil the entry Total Balance requirement of HKD8,000,000 or above upon newly opened / upgraded as a Prestige Private at the Bank during the Promotion Period (the “Eligible Customers”), but excluding:
 - (i) existing Prestige Private customers; or
 - (ii) customers who have ever held any Prestige Private account with the Bank in the previous 12-month period prior to the account opening month; or
 - (iii) customers whose any accounts have been terminated in any period
- b. “New Customer(s)” mentioned herein refers to Eligible Customers who have opened a new Prestige Private account of the Bank during the Promotion Period, but excluding:
 - (i) existing customers who are holding any Hong Kong Dollars / Foreign Currency savings, current, time deposit accounts or any Integrated Accounts at the Bank (including Prestige Private, Prestige Banking, Preferred Banking, Green Banking and any other Integrated Account) (“Existing Customer(s)”), or
 - (ii) customers who have ever held any above account with the Bank in the previous 12-month period prior to the account opening month, or
 - (iii) customers whose accounts mentioned above have been terminated in any period
- c. The Total Relationship Balance is the monthly aggregate balance of the daily average of all deposits, gold accounts, securities, investment funds, utilized overdraft facilities, credit card cash advances, outstanding balance of personal loans and the accumulated premiums paid for the designated life insurance plans distributed by the Bank as an agent as well as Hang Seng MPF balance. For sole-named Integrated Account holders, their other joint-named account(s) will also be included.
- d. If the relevant account is a joint name account, only the primary account holder is Eligible Customer who is entitled to the offers.
- e. The offers are not applicable to commercial customers.

1. “Total Relationship Balance” Reward

- a. Eligible Customers can enjoy the respective cash reward (detailed in Appendix 1) if they bring in designated “Total Relationship Balance” Growth amount shown in the above table on / before the last day of the month subsequent to the account opening / upgrade month and maintains the “Total Relationship Balance” Growth amount for the second, the third and the fourth months after the month of account opening / upgrade month with maintain “Total Relationship Balance” at HKD8,000,000 or above. “Total Relationship Balance” Growth means the “Total Relationship Balance” in the second, the third and the fourth month after the month of account opening / upgrade month maintained by Eligible Customers in excess of their “Total Relationship Balance” in the month prior to the account opening / upgrade month. In case the “Total Relationship Balance” Growth amount recorded for the second, the third and the fourth months after the month of account opening / upgrade month is different, the cash reward entitled will be determined based on the lowest “Total Relationship Balance” Growth amount accordingly. For Eligible Customers who did not hold any account with the Bank in the month prior to the account opening / upgrade month, their “Total Relationship Balance” amount maintained in the month prior to the account opening / upgrade month will be treated as ZERO.

Eligible Customer	Designated Total Relationship Balance Growth Amount	Cash Reward	
		Customers with valid Investment Accounts ^{*#} or switching to Hang Seng Payroll Service ^{&}	Customers without Investment Accounts [*] and Payroll Service set up ^{&}
New Customer / Existing Customer	HKD8,000,000 or above	HKD39,000	HKD38,000
Existing Customer	HKD5,000,000 or above	HKD23,500	HKD22,500
	HKD3,000,000 - HKD4,999,999	HKD12,000	HKD11,000
	HKD1,000,000 – HKD2,999,999	HKD6,000	HKD5,000

* Investment Account includes Securities Account (Account suffix 085) and Investment Fund Account (Account suffix 382) only under the Integrated Account.

Eligible Customers must have activated / be holding Investment Accounts on or before 30 April 2025 and the Investment Accounts remain valid until 30 September 2025 in order to enjoy the relevant cash reward.

& Eligible Customers who successfully switch to Hang Seng payroll service (“Payroll Account”) within the Promotion Period, and fulfil the following requirements (“Eligible Payroll Customers”):

- (i) Have no payroll record under any account of the Bank during the period from 1 October 2024 to 31 December 2024; and
- (ii) Successfully switch to Hang Seng payroll service with the first monthly salary record of HKD50,000 or above in eligible customer's payroll account and the salary must be directly credited to the Integrated Account of Prestige Private (“Eligible Account”) from the employer's company account via Autopay (“Eligible Payroll Record”) during the period from 1 January 2025 to 31 May 2025. Any salary not credited from the employer's company account is not considered an Eligible Payroll Record. The Eligible Payroll Record should be maintained in the Eligible Account in each calendar month until 30 September 2025.
- (iii) The Payroll promotion is applicable to Eligible Payroll Customers with Eligible Payroll Record in Hong Kong Dollars only.
- (iv) The Payroll promotion is not applicable to the Bank's staff.

- b. Each Eligible Customer can enjoy the offers once only.
- c. For Eligible Customers who have opened/upgraded to Prestige Private within the Promotion Period, relevant cash reward will be credited in Hong Kong dollars into the relevant Prestige Private account of the Eligible Customers on or before 30 September 2025. Eligible Customers must not terminate nor downgrade the accounts on or before 30 September 2025 in order to enjoy the cash reward

Timetable Illustration:

Date of opening / upgrading to Prestige Private (both dates inclusive)	Month of comparing designated "Total Relationship Balance" Growth Amount	Fund-in / deposit designated "Total Relationship Balance" Growth amount	Month for which designated "Total Relationship Balance" Growth Amount and "Total Relationship Balance" requirement must be maintained / fulfilled	Date of Cash Reward rebate
1 to 31 January 2025	December 2024	On or before 28 February 2025	March, April and May 2025	On or before 30 September 2025
1 to 28 February 2025	January 2025	On or before 31 March 2025	April, May and June 2025	
1 to 31 March 2025	February 2025	On or before 30 April 2025	May, June and July 2025	

Example 1: Assuming the New Customer has newly opened Prestige Private and activated an investment Account in January 2025, the "Total Relationship Balance" ("TRB") is HKD0 in December 2024 (the month prior to the opening month):

	TRB in March 2025 (HKD)	TRB in April 2025 (HKD)	TRB in May 2025 (HKD)	Lowest TRB Growth Amount (HKD)	Cash Reward Entitled (HKD)
Scenario 1	8,000,000	8,500,000	8,000,000	8,000,000	39,000
Scenario 2	8,000,000	7,500,000	7,000,000	7,000,000	Not Applicable (Failure to fulfil the requirement of maintain TRB at HKD8,000,000 or above in the third and the fourth months after the month of Prestige Private account opening month and fail to meet TRB Growth Amount at HKD8,000,000 or above)

Example 2: Assuming the Existing Customer has newly upgraded to Prestige Private and activated an Investment Account in January 2025, the "Total Relationship Balance" (TRB) is HKD7,000,000 in December 2024 (the month prior to the opening month):

	TRB in March 2025 (HKD)	TRB in April 2025 (HKD)	TRB in May 2025 (HKD)	Lowest TRB Growth Amount (HKD)	Cash Reward Entitled (HKD)
Scenario 1	8,000,000	8,500,000	8,000,000	1,000,000	6,000
Scenario 2	8,000,000	7,500,000	7,000,000	0	Not Applicable (Failure to fulfil the requirement of maintain TRB at HKD8,000,000 or above in the third and the fourth months after the month of Prestige Private account opening month and fail to meet TRB Growth Amount at HKD1,000,000 or above)

- d. If Eligible Customers newly open / upgrade to both Prestige Private and Prestige Banking during the Promotion Period and fulfills the “Total Relationship Balance” Reward requirement of both Prestige Private and Prestige Banking, entitlement to welcome offer will be based on the highest cash rewards, and the relevant lower cash reward will not be applicable.
- e. Eligible Customers must maintain a valid Prestige Private account and valid phone contact at the time the Prestige Private Total Relationship Balance Reward is being awarded. If Eligible Customers have terminated the relevant Prestige Private account or changed such account to a non-Prestige Private account at the time when offers are being given, the Bank reserves the right to deduct from any accounts of the Eligible Customers maintained with the Bank an amount equivalent to the value of the reward without prior notice.
- f. For any enquiries about Prestige Private Total Relationship Balance Reward entitlement, customer should contact the Bank on or before 31 March 2026, otherwise the customer shall be deemed to have forfeited the entitlement, if any, for the Reward and the Bank accepts no responsibility or liability under such circumstances.

2. Family+ account opening reward – Terms and conditions

- a. The promotion is from 1 January 2025 to 31 March 2025, both dates inclusive (“Promotion Period”).
- b. The offer is only applicable to Prestige Private customers who have successfully opened Family+ account during the specific period and fulfill designated requirements (“Specific Customer(s)”), excluding:
- customers who are holding sole-named or joint-named Family+ account, or
 - customers who have previously held sole-named or joint-named Family+ account in the past 12 months prior to the month of Family+ account opening.
- c. For the second, the third and the fourth months after the month of Family+ account opening (“Specific Month”), Specific Customers must:
- maintain positive monthly balance (i.e. monthly balance above HKD0) in at least one Family+ account, and
 - maintain the “Total Relationship Balance” of HKD1,000,000 or above.

Specific Customers	Accumulated subscription amount of designated investment product or transaction amount of insurance product (either one)	Cash reward
<ul style="list-style-type: none"> Existing Prestige Private Customers Eligible Customers open / upgrade to Prestige Private 	-	HKD200
<ul style="list-style-type: none"> Eligible Customers open / upgrade to Prestige Private 	HKD100,000 or above [^]	HKD500

- [^] Specific Customers must complete either one of the below requirements and the amounts cannot be combined for calculation:
- (i) subscribe designated investment products with an accumulated investment amount of HKD100,000 or above; or
 - (ii) complete an accumulated premium transaction amount of HKD100,000 or above (after discount) for the Eligible Policy
- d. Each Specific Customer can enjoy up to HKD500 cash reward and can only enjoy the offer once only.
 - e. Relevant cash reward will be credited in Hong Kong dollars into the relevant Prestige Private Account of the Specific Customers on or before 30 September 2025. Specific Customers must not terminate nor downgrade the Prestige Private and Family+ account on or before 30 September 2025 in order to enjoy the cash reward.
 - f. If Specific Customers have opened more than one Family+ account, including any sole-named or joint-named account, during the Promotion Period, entitlement to the offers will be based on the earliest date of opening Family+ account.
 - g. Specific Customers must maintain valid Prestige Private and Family+ account at the time being awarded. If Specific Customers have terminated the relevant Prestige Private and Family+ account or changed such account to a non-Prestige Private at the time when offers are being given, the Bank reserves the right to deduct from any accounts of the Specific Customers maintained with the Bank an amount equivalent to the value of the reward without prior notice.
 - h. In case the relevant Family+ account is a joint-named account, only the primary account holder can enjoy the offers.

Family+ account opening reward: HKD200 cash reward – Terms and conditions

- a. The reward is only applicable to Specific Customers (including existing Prestige Private customers or Eligible Customers open / upgrade to Prestige Private) successfully open a Family+ account within the promotional period.

Illustration A - Family+ account opening reward: HKD200 cash reward

Date of Family+ account opening (both date inclusive)	Month for which (i) positive monthly balance (i.e. monthly balance above HKD0) in at least one Family+ account (ii) "Total Relationship Balance" of HKD1,000,000 or above	Date of Cash Reward rebate
1 to 31 January 2025	March, April and May 2025	On or before 30 September 2025
1 to 28 February 2025	April, May and June 2025	
1 to 31 March 2025	May, June and July 2025	

Family+ account opening reward: HKD500 cash reward (subscribe designated investment products) – Terms and conditions

- a. Specific Customers (including Eligible Customers open / upgrade to Prestige Private only) must successfully open a Family+ account within the same month of Prestige Private account opening / upgrading.
- b. Specific Customers must subscribe designated investment products with an accumulated investment amount of HKD100,000 or above from the month of Prestige Private account opening / upgrading until the last day of the third month after Prestige Private account opening / upgrading ("Specific Period").
- c. "Designated investment products" refers to Specific Customers who have successfully subscribed/switched any funds distributed by the Bank through general subscription/switching services and/or investment financing services (under the account number suffix of 388) through any channels of the Bank during the Specific Period (not applicable to funds subscription through Hang Seng Monthly Investment Plan for Funds, funds subscription through the SimplyFund account (under the account number suffix of 384), fund subscription with no subscription fees, money market funds, and other funds/ fund transactions as specified by the Bank from time to time), have successfully subscribed structured products, successfully purchased secondary market bonds (not applicable to any bonds purchased from Initial Public Offering).

- d. About “Accumulated Investment Amount”:
- The Accumulated Investment Amount of designated investment products will be calculated in Hong Kong dollar. Only the value of completed transactions in Prestige Private/Family + account will be counted in determining the Accumulated Investment Amount, while the value of any cancelled or unsuccessful transactions will be excluded. If Specific Customers hold more than one Prestige Private/ Family+ account, the accumulated investment amount of the designated investment products will be combined. If the designated investment products invested during the Specific Period are denominated in currency other than Hong Kong dollar, the Accumulated Investment Amount within the Specific Period will be calculated by converting it into Hong Kong dollar based on the exchange rate as determined by the Bank on the last dealing day of April 2025/ May 2025/ June 2025.
 - During the Specific Period, if a Specific Customer’s trading or switching transactions of “Designated Investment Products” are solely determined by the Bank as overly frequent or the holding period is too short, the Bank reserves the right to exclude such transactions when calculating the relevant Accumulated Investment Amount.
- e. The Offer is calculated on a “per-Specific Customer” basis. Each Specific Customer can enjoy up to HKD500 cash reward and can only enjoy the offer once only.
- f. In case the relevant Prestige Private/ Family+ account is a joint-named account, only the primary account holder can enjoy the offers.

Illustration B - Family+ account opening reward: HKD500 cash reward (subscribe designated investment products)

Date of Prestige Private account opening / upgrading and Family+ account opening (both date inclusive)	Specific Period of which an accumulated subscription amount of HKD100,000 or above in designated investment product must be completed	Month for which (i) positive monthly balance (i.e. monthly balance above HKD0) in at least one Family+ account (ii) “Total Relationship Balance” of HKD1,000,000 or above	Date of Cash Reward rebate
1 to 31 January 2025	From the month of Prestige Private account opening / upgrading until 30 April 2025	March, April and May 2025	On or before 30 September 2025
1 to 28 February 2025	From the month of Prestige Private account opening / upgrading until 31 May 2025	April, May and June 2025	
1 to 31 March 2025	From the month of Prestige Private account opening / upgrading until 30 June 2025	May, June and July 2025	

Family+ account opening reward: HKD500 cash reward (complete designated insurance transaction) – Terms and conditions

- a. The reward is applicable to Specific Customers who do not have any in-force life insurance policy underwritten by Hang Seng Insurance Company Limited (“Hang Seng Insurance”), or who does not have any life insurance policy application which has been submitted to Hang Seng Insurance and is being processed, before the beginning of the Promotion Period (“Specific Insurance Customers”).
- b. Subject to these terms and conditions, Specific Insurance Customers must fulfil the following criteria in order to enjoy the relevant cash reward:
- Successfully apply for any one Designated Life Insurance Plan as policyholders via branch/video remote application within the same month of Prestige Banking account opening / upgrading (“Eligible Policyholders”);
 - The relevant policy must be successfully issued within 45 days (for a guaranteed acceptance or simplified underwriting policy) or 90 days (for a full underwriting or premium financing policy) after the date of application (“Eligible Policy”); and
 - The accumulated premium transaction amount in relation to that Eligible Policy (whether by monthly payment or annual payment) must reach HKD100,000 or above (after discount) by the last day of the third month after Prestige Banking account opening / upgrading.

In case there is more than one Eligible Policy, only the Eligible Policy with the highest accumulated premium transaction amount in relation to clause b.c would be considered.

Illustration C - Family+ account opening reward: HKD500 cash reward (complete designated insurance transaction)

Date of Prestige Private account opening / upgrading, and (i) Family+ account opening, and (ii) Applying for the Designated Life Insurance Plans (both date inclusive)	Period within which an accumulated premium transaction amount of HKD100,000 or above (after discount) for the Eligible Policy must be completed	Month for which (i) positive monthly balance (i.e. monthly balance above HKD0) in at least one Family+ account (ii) "Total Relationship Balance" of HKD1,000,000 or above	Date of Cash Reward rebate
1 to 31 January 2025	From the month of Prestige Private account opening / upgrading until 30 April 2025	March, April and May 2025	On or before 30 September 2025
1 to 28 February 2025	From the month of Prestige Private account opening / upgrading until 31 May 2025	April, May and June 2025	
1 to 31 March 2025	From the month of Prestige Private account opening / upgrading until 30 June 2025	May, June and July 2025	

- c. "Designated Life Insurance Plans" include: (i) EmbraceLife Insurance Plan; (ii) CompanionLife Insurance Plan; (iii) LifeBetter Critical Illness Life Insurance Plan; (iv) Exquisite Universal Life Insurance Plan; (v) Exquisite Supreme Life Insurance Plan; (vi) DragonPower Life Insurance Plan; (vii) PhoenixPower Life Insurance Plan; (viii) IncomePower Life Insurance Plan; (ix) LegendPower Life Insurance Plan; and (x) FamilyPower Multi-Currency Life Insurance Plan.
- d. Designated Life Insurance Plans with single premium do not qualify for this offer.
- e. Any application for the Designated Life Insurance Plan with unposted/cancelled/refunded premium will not qualify as an Eligible Policy for the purpose of this offer.
- f. Only the Eligible Policy which is still effective on the expiry of the cooling-off period and on the date on which the relevant cash reward is credited will qualify for this offer, subject to all the terms and conditions herein.
- g. Any transactions which are eventually cancelled / returned or found to be fraudulent will be considered as ineligible transactions which do not qualify for this offer.
- h. This offer is jointly offered by the Bank and Hang Seng Insurance. In case of dispute arising out of the offer, the decision of the Bank and Hang Seng Insurance shall be final and conclusive, which shall be binding on all parties concerned.
- i. Hang Seng Insurance shall have the right to decide whether or not to accept the insurance application based on information provided by the Eligible Policyholders and/or the life insured upon application.
- j. No person other than the Eligible Policyholders, the Bank (which includes its successors and assigns) and Hang Seng Insurance (which includes its successors and assigns) will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provision of these terms and conditions.

3. Subscription of Relevant Investment Products Offer

Subscription of Relevant Investment Products Offer to receive up to HKD10,000 Cash Reward Offer

The promotion period of the offer is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and conditions apply to the offer. Investment involves risks, please visit hangseng.com/invpromotion for details.

Subscription of Relevant Investment Products to receive Chinese New Year premium offer

The promotion period of the offer is from 1 January 2025 to 28 February 2025, both dates inclusive. Terms and conditions apply to the offer. Investment involves risks, please visit hangseng.com/wealthfocus for details.

4. Up to HKD12,000 cash reward for HK stocks deposit

The promotion period of the offer is from 1 January 2025 to 31 March 2025, both dates inclusive. “New Securities Customers” (including all the account holders of the New Securities Account) means customers who must not hold any securities account (personal / joint) with the Bank within a period of 6 months preceding the account opening date. Investment involves risks. Terms and Conditions apply to the services and offers. For details, please contact our branch staff or visit hangseng.com/stockoffer.

Terms and Conditions of other Rewards and Privileges

5. Time Deposit Offer

During the Promotion Period, Eligible Customers can enjoy preferential interest rate by placing a time deposit with Eligible New Fund Balance via online banking (including Hang Seng Personal e-Banking and Hang Seng Mobile App), branch or Phone Banking. Terms and Conditions apply. For details, please visit hangseng.com/depositpromo5.

6. Free Shares Reward for TRB Growth and Opening of New Securities Accounts

- a. Eligible Customers can enjoy 10 units of the Tracker Fund of Hong Kong (stock code: 2800) (“Free Shares Reward”) if he / she completes the below items on or before the last calendar day of the month subsequent to the account opening/upgrade month:
- (i) Fulfil the “Designated Total Relationship Balance Growth Amount” requirement of HKD100,000 or above; and
 - (ii) Successfully open Securities Accounts (personal/ joint) under Integrated Accounts of the Bank (“New Securities Accounts”), and all of the account holders of the New Securities Account must not hold any Securities Account (personal/ joint) with the Bank within a period of 6 months preceding the account opening date (“New Securities Customers”). If a New Securities Customer opens more than one New Securities Account during the Promotion Period, only the New Securities Account with the earliest account opening date will be eligible for this Free Shares Reward; and
 - (iii) Complete submission of “Local Securities – Client Consent” by all of the New Securities Accounts’ holders.

Types of Eligible Customers	Designated Total Relationship Balance Growth Amount	Securities Accounts	Free Shares Reward
Eligible Customers who opened/ upgraded to Prestige Private Banking	HKD100,000 or above	Open New Securities Accounts and complete submission of “Local Securities – Client Consent”	10 units of Tracker Fund of Hong Kong

- b. Each Eligible Customer can enjoy Free Shares Reward of 10 ETF units once only (“Free Shares”). In case of a joint named account, only the primary account holder can enjoy this offer.
- c. The Free Shares Reward offer is provided by Hang Seng Bank (the “Bank”). However, please note that Tracker Fund (stock code: 2800) (the “ETF”) is managed by Hang Seng Investment Management Limited (which is a wholly-owned subsidiary of the Bank), the ETF’s Index Provider, one or more of the Participating Dealers and/or market makers currently also include members of the HSBC Group. Please refer to the prospectus documents of the ETF for details of the conflicts of interest in respect of the ETF that may arise (and the relevant product details including the risk disclosures).
- d. Also, please note the relevant risks related to trading of odd lots, including if the proceeds of the odd lots selling order are less than the related charges, customer must pay the difference and bear the loss that may arise from. The processing time of odd lots trading is related to the stock liquidity and the number of odd lot shares. Due to the manual processing of odd lot orders, there is no definite range of price difference between the odd lots and the board lots; such orders may take longer to process and are not guaranteed to be executed. Normally, the execution price of an odd lot order will have several spreads worse than that of a board lot order. In addition, the Bank may only get quote(s) and execute the odd lot trade(s) for customers through one of the few brokers as

- may be designated by the Bank from time to time, while the Bank will act in customers' best interests with relevant best execution factors taken into account in relation to customers' order(s).
- e. The Bank will place orders to buy the Free Shares in the secondary market (Hong Kong Stock Exchange) in the name of the relevant Eligible Customers, and deposit the same into the New Securities Accounts of the such Eligible Customers on or before the last day of the 4th month subsequent to the account opening/upgrade month. Such orders will be shown as a "buy trade" in the Securities Account monthly statement of the relevant month.
 - f. The relevant Eligible Customers do not have to pay for any securities transaction fee involved for this "buy trade" of the Free Shares, including brokerage fees, custody fee (6 months waiver since the deposit month), securities deposit charges, nominee services fee and any third party transaction charges such as transaction levy, stamp duty and trading fee, handling fee, securities management fee etc. ("Securities Transaction Fee").
 - g. This promotion and the offer of Free Shares Reward do not represent, and should not be construed as, any investment advice from the Bank and the Bank has not taken into consideration the individual circumstances of any customers. Investment involves risks. There can be no guarantee, and no representation is made, on the performance of the Free Shares or as to whether losses would be incurred/profit would be made from the Free Shares. Customers must make their investment decisions in light of their own investment objectives, investment experience, financial situation or other needs etc., and (where necessary) should consult their own professional advisers before making any investment decisions.
 - h. Please note that in respect of the Free Shares deposited into the Securities Accounts of the relevant Eligible Customers, customers are still subject to the fees and charges applicable to Securities Account, including custody fee (to be charged on a per account basis after expiry of the 6 months waiver mentioned in paragraph f above) in respect of their securities holding and the relevant Securities Transaction Fee, transfer fee and/or capital gain tax etc. when they sell, transfer or otherwise dispose of the Free Shares in the future. For the details of our Securities Account fees and charges, please refer to Hang Seng Bank website > Investments > Securities> Securities Services Charges.
 - i. Completion time of the criteria set out in paragraph a above is subject to the Bank's record. The Bank will determine the eligibility of the customers to join the Promotion based on the record held by the Bank. In case of any disputes, the Bank's record shall be final and conclusive.
 - j. Each Eligible Customer who is entitled to the Free Shares Reward must maintain valid Prestige Private Banking account, New Securities Account and "Local Securities – Client Consent" until the Free Shares are deposited into the New Securities Account. If an Eligible Customer who is entitled to the Free Shares Reward has terminated the relevant Prestige Private Banking account or changed such account to a non-Prestige Private Banking or otherwise does not maintain a valid Prestige Private Banking account at the time the Free Shares are to be deposited into the New Securities Account, the Bank reserves the right to deduct from any accounts of the Eligible Customers maintained with the Bank an amount equivalent to the value of the Free Shares Reward (as determined by the Bank at its sole discretion with reference to the market value of the Free Shares at the relevant date/time) without prior notice.
 - k. In case of any reason the Bank is unable to provide the Free Shares as reward under this offer, the Bank reserves the right to substitute the Free Shares with other reward(s) at any time without prior notice. The value or nature of the substitute reward(s) may differ from the Free Shares specified in these Terms and Conditions.

7. Funds Related Offer

0% Fund Subscription Fee Offer

The promotion period of this offer is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and Conditions apply to the offer. Investment involves risk. Please visit hangseng.com/fundoffer for details.

Fund Subscription Fee Offer

The promotion period of this offer is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and conditions apply to the offer. Investment involves risk. Please visit hangseng.com/invfund for details.

Investment Fund Transfer-In Offer

The promotion period of this offer is from 2 January 2025 to 31 December 2025, both dates inclusive. Terms and conditions apply to the offer. Investment involves risk. Please visit hangseng.com/invpromotion for details.

8. Online Investment Services Subscription Offer:

The promotion period of this offer is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and conditions apply to the offer. Investment involves risk. Please visit hangseng.com/invpromo for details.

9. Family+ Investment Products Offers

0% Fund Subscription Fee Offer

The promotion period of this offer is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and Conditions apply to the offer. Investment involves risk. Please visit hangseng.com/fundoffer for details.

10. Securities Services Offers

Prestige Private Customers 0.2% Brokerage fee offer for HK stocks trades

The offer will be effective from the 7th trading day in the next calendar month after customers joining / upgrading to Prestige Private successfully or the 7th trading day in the next calendar month of securities account opening day (whichever is Later). Investment involves risks. Terms and conditions apply. For details, please visit our website > Banking > Accounts > Prestige Banking > Prestige Private.

\$0 Brokerage for buy / sell trades of HK stocks / Stock Connect Securities / US stocks and other offers

Promotion period of these Securities Services offers are from 1 October 2024 to 31 December 2024, both dates inclusive. "New Securities Customers" (including all the account holders of the New Securities Account) means customers who must not hold any securities account (personal / joint) with the Bank within a period of 6 months preceding the account opening date. Investment involves risks. Terms and Conditions apply to the services and offers. For details, please contact our branch staff or visit hangseng.com/stockoffer.

11. PayDay+ Promotion

The promotion period is from 2 January 2025 to 28 February 2025. Terms and conditions apply. Please visit hangseng.com/payrolloffer3 for the eligibility of PayDay+ customers and detailed Terms and Conditions of the PayDay+ offer.

12. Insurance Plan Offers

12.1 Life Insurance Plan Offer (Designated Life Insurance)

- a. The promotion period is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and conditions apply. Please note the relevant product, credit risks and early surrender loss. For details, please contact our branch staff or visit hangseng.com/lifeinsurance for details. This plan is underwritten by Hang Seng Insurance Company Limited.
- a. The promotion period of eIncomePro Deferred Annuity Plan (100% Guaranteed), eCancerPro Insurance Plan and eFamilyPro Life Insurance Plan Offer is from 1 January 2025 to 31 March 2025, both dates inclusive. Terms and Conditions apply. Please note the relevant product, credit risks and early surrender loss. Please note that only the net premium paid, after accounting for any marketing offers such as discounts or premium waivers of eIncomePro Deferred Annuity Plan (100% Guaranteed), may qualify for tax concessions. The actual tax advantages of this policy will vary depending on an individual's tax situation, which includes factors like salary income and assessable profits. If you have any uncertainties, it is recommended that you seek guidance from a professional tax advisor. For details, please contact us at 2998 8038 or please visit hangseng.com/ins-discount. This plan is underwritten by Hang Seng Insurance Company Limited.

12.2 General Insurance Plan Offers

Terms and Conditions apply to promotion offer and insurance plan. Please note the relevant product risks. The promotion period is from 1 January 2025 to 30 June 2025, both dates inclusive. Please visit hangseng.com/gi1 for

the Terms and Conditions of promotion offer. Please call our hotline at (852) 2998 9888 for the details and obtaining dedicated promotion code.

13. Foreign Exchange Offer

The promotion period is from 2 January 2025 to 31 March 2025. For exchange of designated currencies and set up of 1-week / 1-month time deposit at the same time with designated transaction amount. The above interest rate offers are quoted with reference to the interest rates offered by the Bank on 2 January 2025 and are for reference only. The relevant interest rates will be subject to revision based on the prevailing market conditions. Terms and conditions apply. Visit hangseng.com/forexoffer for more details.

14. Hang Seng Prestige Multi-Currency Debit Mastercard® Offer

Please visit www.hangseng.com/mcy_debit for the terms of conditions of the Offer.

15. Hang Seng Prestige World Mastercard® Offer

The Promotion Period of the welcome gifts is till 30 June 2025. New Credit Card Customers are required to accumulate transaction amount of HK\$5,000 within 60 days from the date of new card issuance in order to enjoy \$700 +FUN Dollars and Existing Credit Card Customers are required to accumulate transaction amount of HK\$5,000 within 60 days from the date of new card issuance in order to enjoy \$300 +FUN Dollars. The welcome gifts are not applicable to Principal Card customers who are currently holding and / or have ever held any Hang Seng Prestige World Mastercard during the 12 months immediately preceding the date of application. Terms and conditions apply. For details, please contact our branch staff or visit Hang Seng Bank Website: hangseng.com/psewmc.

16. Prestige Private Privileges

Terms and Conditions apply to the privileges. For details, please visit hangseng.com/prestige-private/privilege.

17. Customer Referral Reward

The promotion period of this offer is from 1 January 2025 to 31 March 2025, both dates inclusive, both dates inclusive. Terms and Conditions apply. For details, please check with our branch staff or visit hangseng.com/mgm1.

Life Insurance Plans

The above information is intended as a general summary of information for reference only. Please refer to the promotion leaflets / flyers and contracts for the important information such as detailed coverage, exact Terms and Conditions and exclusions of the relevant Life Insurance Plans. Please refer to the product brochures for the relevant product risks. The above Life Insurance Plans are underwritten by Hang Seng Insurance Company Limited ("Hang Seng Insurance"). Hang Seng Insurance is authorized and regulated by the Insurance Authority of the HKSAR. The Bank is an insurance agent authorized by Hang Seng Insurance and the insurance products are products of Hang Seng Insurance but not the Bank. In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between the Bank and you out of the selling process or processing of the related insurance product transaction, the Bank will enter into a Financial Dispute Resolution Scheme process with you; however any dispute over the contractual terms of the insurance products should be resolved between Hang Seng Insurance and you directly.

General Insurance Plans

The above general insurance plan ("this Plan") is underwritten by Chubb Insurance Hong Kong Limited ("Chubb") which is authorised and regulated in Hong Kong SAR by the Insurance Authority. Chubb reserves the right of final

approval of the policy issuance. The Bank is registered as an insurance agency by the Insurance Authority (License No.: FA3168) and authorised by Chubb for distribution of this Plan. This Plan is a product of Chubb and not the Bank. Upon application to this Plan, insurance premium will be payable to Chubb, and Chubb will provide the Bank with commission and performance bonus as remuneration for distribution of this Plan. The existing staff remuneration policy on sales offered by the Bank takes into account various aspects of the staff performance instead of focusing solely on the sales amount.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between the Bank and the customer out of the selling process or processing of the related transaction, the Bank is required to enter into a Financial Dispute Resolution Scheme process with the customer; however, any dispute over the contractual terms of the insurance product, underwriting, claims and policy service should be resolved directly between Chubb and the customer.

The above information is intended to be a general summary for reference only. Please refer to the policy wording for exact terms, conditions, details of the exclusions and relevant product risks.

Risk Disclosure

Risk Disclosure of Investment Funds

- Investors should note that all investments involve risks (including the possibility of loss of the capital invested), prices or value of investment fund units may go up as well as down and past performance information presented is not indicative of future performance. Investors should read carefully and understand the relevant offering documents of the investment funds (including the fund details and full text of the risk factors stated therein) and the Notice to Customers for Fund Investing before making any investment decision. Investment funds are investment products and some may involve derivatives. Investors should carefully consider their own circumstances whether an investment is suitable for them in view of their own investment objectives, investment experience, preferred investment tenor, financial situation, risk tolerance abilities, tax implications and other needs, etc., and should understand the nature, terms and risks of the investment products. Investors should obtain independent professional advice if they have concerns about their investment.

The risks for funds which are index funds include but not limited to:

- Tracking error risk: There can be no assurance that the performance of the relevant fund will be identical to the performance of the relevant index. Factors such as the fees and expenses borne by the relevant fund, the time differences associated with portfolio re-balancing, the prices at which the constituent stocks of the relevant index are acquired or disposed by the relevant fund, the market condition at the relevant time of acquisition or disposal, the index-tracking strategies or financial derivative instruments used will affect the performance of such fund relative to the relevant index.
- Passive investment risk: Fund manager does not have any discretion to select stocks individually or to take defensive positions in declining markets or changes in the composition of the index. Hence, any fall in the relevant index will result in corresponding fall in the value of the relevant fund. The composition of the relevant index may change and stocks currently comprising the relevant index may subsequently be delisted. Other stocks may also be added subsequently to become constituent stocks of the relevant index.
- Concentration risk: The relevant fund may be concentrated in a single or particular sector(s) or single country / region. The performance of the relevant fund could depend substantially on the performance of the relevant single or particular sector(s) / market(s) and the relevant fund is likely to be more volatile than a broad-based fund as it is more susceptible to adverse conditions in the relevant single or particular sector(s) / market (s). In seeking to reflect the weightings of constituent stocks of the relevant index, investments of the relevant fund may be concentrated in a single constituent stock or several constituent stocks. The performance of the relevant index and the fund may be significantly affected by the price fluctuation of one or several of the constituent stocks of the relevant index.

The risks for funds which are bond funds, including but not limited to the credit / default risks of the issuers of the bonds in which the bond funds invest, interest rate risk and liquidity risk etc.

Risk Disclosure of Structured Products

- Structured Products involve derivatives. The investment decision is yours but you should not invest in a Structured Product unless the intermediary who sells it to you has explained to you that the Structured Product is suitable for you having regard to your financial situation, investment experience and investment objectives. Structured Product is a complex product and you should exercise caution in relation to Structured Products. The market value of the Structured Products may fluctuate and investors may sustain a total loss of their investment. Prospective investors should therefore ensure that they understand the nature of the Structured Products and carefully study the risk factors set out in the offering documents for the Structured Products and, where necessary, seek independent professional advice, before they decide whether to invest in any Structured Products. If you purchase the Structured Products, you are relying upon the creditworthiness of the Issuer of the Structured Products.
- Liquidity risk - Structured Products are designed to be held to its maturity. You may not be able to sell your investment in the Structured Products before maturity. If you try to sell the Structured Products before maturity, the amount you receive may be substantially less than the investment amount you paid for the Structured Products.
- Credit risk of the Structured Products issuer - Structured Products constitute general unsecured and unsubordinated contractual obligations of the issuer. When you buy Structured Products, you will be relying on the creditworthiness of the Structured Products issuer and of no other person. You have no rights under the terms and conditions of the Structured Products against any issuer of any linked underlying(s). If the relevant Structured Products issuer becomes insolvent or default on its obligations under the Structured Products, in the worst case scenario, you could lose all of your investment.
- Not the same as investing in linked underlying(s) - Investing in Structured Products is not the same as investing in the linked underlying(s). Changes in the market price or level of any linked underlying(s) may not lead to a corresponding change in the market value of, or your potential gain or loss under, the Structured Products.
- Certain investment products may be terminated early by the Issuer. This might have a negative impact on the return / coupon (if any) of the Structured Products.
- Structured Products is not listed on any stock exchange and is not covered by the Investor Compensation Fund.
- Before making any investment, investors should i) read and fully understand all the offering documents relating to Structured Products and all the risk disclosure statements and risk warnings therein; and ii) make investment decisions in light of your own investment objectives, financial position and particular needs and where necessary consult your own professional advisers before investing.

Risk Disclosure of Bond and Certificate of Deposit Product

- Bonds and Certificates of Deposit (CDs) are investment products. The investment decision is yours but you should not invest in a bond / CD unless the intermediary who sells it to you has explained to you that the bond / CD is suitable to you having regard to your financial situation, investment experience and investment objectives. Your intermediary is under a duty to assure that you understand the nature and risks of this product, and that you have sufficient net worth to be able to assume the risks and bear the potential losses of trading in this product.
- Bonds are not deposits and should not be treated as substitute for conventional time deposits.
- Certificate of Deposit is not a protected deposit and is not protected by the Deposit Protection Scheme in Hong Kong.
- Investors who purchase bonds / CDs are exposed to the credit risk of the issuer and guarantor (if any) of the bonds / CDs. There is no assurance of protection against a default by the issuer / guarantor in respect of the

repayment obligations. In the worst case scenario, any failure by the issuer and the guarantor (if any) to perform their respective obligations under the bonds / CDs when due may result in a total loss of all of your investment.

- Renminbi (RMB) is not a freely convertible currency. As such, investors trading bonds and / or CDs denominated in RMB are subject to additional risks (such as currency risk).
- The above is not an exhaustive list of risk factors. Please refer to the section on “Risk Factors” in the relevant “Bond / Certificate of Deposit Trading Services” Factsheet to understand other risk factors applicable to bonds and CDs.
- The information displayed does not constitute nor is it intended to be construed as any professional advice, offer, solicitation or recommendation to deal in Bonds / CDs. Investors should be aware that all investments involve risks (including the possibility of loss of the capital invested). The prices of Bonds and CDs may go up as well as down and past performance is not indicative of future performance. Investors should not only base on this information alone to make investment decisions, and should carefully consider whether an investment is suitable for them in view of their own investment objectives, investment experience, investment tenor, financial situation, risk tolerance abilities, tax implications and other needs, etc., and should read the relevant product offering documents and terms and conditions (including the full text of the risk factors therein) in detail before making any investment decisions. Investors should obtain independent professional advice if they have concerns about their investment.
- No guarantee, representation, warranty or undertaking, express or implied, is made as to the fairness, accuracy, timeliness, completeness or correctness of any general financial and market information, news services and market analysis, projections and / or opinions (“Market Information”) provided above and the basis upon which any such Market Information have been made, and no liability or responsibility is accepted by the Bank in relation to the use of or reliance on any such Market Information whatsoever provided in the webinar.
- Investors must make their own assessment of the relevance, accuracy and adequacy of the information provided and make such independent research / investigations as they may consider necessary or appropriate for the purpose of such assessment. The Bank does not make any representation or recommendation or assessment as to whether or not any of the investment(s) mentioned are suitable or applicable to any persons and thus shall not be held responsible in this regard.

Risk Disclosure of MaxInterest Investment Deposit

- This is a structured product involving derivatives. The investment decision is yours but you should not invest in the MaxInterest Investment Deposit unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives. Investors should read the relevant Important Facts Statement, Terms and Conditions and risk disclosure statement before making any investment decision.
- Investors should note that this product is not capital protected and is not a normal time deposit, and thus should not be considered as normal time deposit or its alternative.
- Earnings on this product are limited to the nominal interest payable. As the principal and the earning will be paid in the Deposit Currency or the Linked Currency, whichever has depreciated against the other, investors will have to bear the potential losses due to currency depreciation, which may be substantial. If the product is withdrawn before maturity, investors will also have to bear the costs involved. Such losses and costs may reduce the earnings and the principal amount of this product.
- This product is not a protected deposit and is not protected by the Deposit Protection Scheme in Hong Kong.
- Investment in this product is subject to the credit risk of the Bank.
- Renminbi (RMB) is subject to foreign exchange control by the PRC government and thus investors investing in the MaxInterest Investment Deposit involving RMB are subject to the currency risk of RMB.

Risk Disclosure of Capital Protected Investment Deposit

- This is a structured product involving derivatives. The investment decision is yours but you should not invest in the Capital Protected Investment Deposit unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives. Investor should read the Important Facts Statement of the relevant investment type, the relevant term sheet, Terms and Conditions and risk disclosure statement before making any investment decision.
- Investor should note that this product is not normal time deposit and thus should not be considered as normal time deposit or its alternative.
- This product is not a protected deposit and is not protected by the Deposit Protection Scheme in Hong Kong.
- Investment in this product is subject to the credit risk of the Bank.
- Renminbi (RMB) is subject to foreign exchange control by the PRC government and thus investors investing in the Currency-Linked Capital Protected Investment Deposit involving RMB are subject to the currency risk of RMB.

Risk Disclosure of Structured Notes:

- Structured notes involving derivatives are defined as complex products under the Guideline on Online Distribution and Advisory Platforms from the Securities and Futures Commission ("SFC"), you should exercise caution in relation to this product and seek independent professional advice when necessary before making investment decisions.
- Some structured notes provide a minimum return on your principal, provided the structured notes are held to maturity. You should also read the risk factors set out in the relevant offering documents of the structured notes before making any investment decisions.
- The information on this marketing material is provided for reference only and shall not be considered as investment advice. It does not constitute any offer, invitation or recommendation to any person to purchase any structured notes described herein. If you have any doubt, you should seek independent professional advice.
- The information contained on this marketing material has not been reviewed by the SFC or any other regulatory authority in Hong Kong.

Risk Disclosure of Securities Investment

Investors should note that investment involves risks. The prices of securities fluctuate, sometimes dramatically. The price of a security may move up or down, and may become valueless. It is as likely that losses will be incurred rather than profit made as a result of buying and selling securities.

Investors should note that investing in different Renminbi-denominated securities and products involves different risks (including but are not limited to currency risk, exchange rate risk, credit risk of issuer / counterparty, interest rate risk, liquidity risk (where appropriate)). The key risks of investing in securities via the Stock Connect Northbound Trading include:

- Once the respective quota is used up, trading will be affected or will be suspended.
- Stock Connect Northbound Trading will only operate on days when both markets are open for trading. Investors should take note of the days the Stock Connect Northbound Trading is open for business and decide according to their own risk tolerance whether or not to take on the risk of price fluctuations in securities during the time when Stock Connect Northbound Trading is not trading.
- When a security is recalled from the scope of eligible securities for trading via Stock Connect Northbound Trading, that security can only be sold but NOT bought.

- Investors will be exposed to currency risk if conversion of the local currency into RMB is required.

Foreign securities carry additional risks not generally associated with securities in the domestic market. The value or income (if any) of foreign securities may be more volatile and could be adversely affected by changes in many factors. Client assets received or held by the licensed or registered person outside Hong Kong are subject to the applicable laws and regulations of the relevant overseas jurisdiction which may be different from the Securities and Futures Ordinance (Cap.571) and the rules made thereunder. Consequently, such client assets may not enjoy the same protection as that conferred on client assets received or held in Hong Kong.

Investors should note that ETF is different from a typical unit trust and many factors will affect its performance. In general, the market price per ETF unit may be significantly higher or lower than its net asset value per unit due to market demand and supply, liquidity, and scale of trading spread in the secondary market and will fluctuate during the trading day. ETF is different from stocks, investors should read the offering documents of the relevant ETF and understand the features and risks of ETF etc.

Risk Disclosure for TraHK:

- The Tracker Fund of Hong Kong ("TraHK") is an exchange-traded fund designed to provide investment results that closely correspond to the performance of the Hang Seng Index ("Index") but its return may deviate from that of the Index.
- Investment involves risk, including risks of concentration of investments in shares in constituent companies of the Index, performance of the Index, economic, political and social developments, risks relating to investment in Hong Kong-listed stocks, and dual counter risks. Investors may lose part or all of their investments.
- Due to fees and expenses of TraHK, liquidity of the market and tracking strategy adopted by the Manager, TraHK's return may deviate from that of the Index.
- The trading price of TraHK may differ from the underlying net asset value ("NAV") per unit.
- TraHK may not be suitable for all investors. Investors should not invest based on this website only. Investors should read TraHK's prospectus including all risk factors, consider the product features, their own investment objectives, risk tolerance level and other factors, and seek independent financial and professional advice as appropriate prior to making any investment.
- The performance of TraHK, the NAV per unit and the performance by the manager and the trustee of their respective obligations are not guaranteed by the HKSAR Government. The HKSAR Government has given no guarantee or assurance that the investment objective of TraHK will be met.

RMB Currency Risk

Renminbi ("RMB") is subject to exchange rate risk. Fluctuation in the exchange rate of RMB may result in losses in the event that the customer subsequently converts RMB into another currency (including Hong Kong Dollars). Exchange controls imposed by the relevant authorities may also adversely affect the applicable exchange rate. RMB is currently not freely convertible and conversion of RMB may be subject to certain policy, regulatory requirements and / or restrictions (which are subject to changes from time to time without notice). The actual conversion arrangement will depend on the policy, regulatory requirements and / or restrictions prevailing at the relevant time.

Foreign Currency Risk

Foreign Exchange involves Exchange Rate Risk. Fluctuations in the exchange rate of a foreign currency may result in gains or losses in the event that the customer converts the deposits from foreign currency to another currency,

and/or in the event that the customer converts a foreign currency time deposit to another currency (including Hong Kong Dollar) upon maturity.

Investors should not only base on this material alone to make any investment decision, but should read in detail the relevant risk disclosure statements.

These promotion materials have not been reviewed by the Securities and Futures Commission in Hong Kong ("SFC"). The information contained herein is for general information and reference purposes only and is not intended to provide professional investment or other advice. It is not intended to form the basis of any investment decision. You should not make any investment decision based solely on the information and services provided herein. Before making any investment decision, you should take into account your own circumstances including but not limited to your financial situation, investment experience and investment objectives, and should understand the nature, terms and risks of the relevant investment product. You should obtain appropriate professional advice where necessary.

These promotion materials are not intended to provide or regard as legal or taxation advice, or investment recommendations.