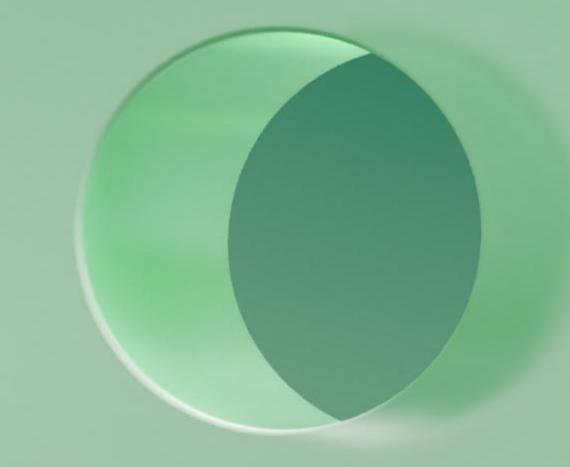


2024 Interim Results

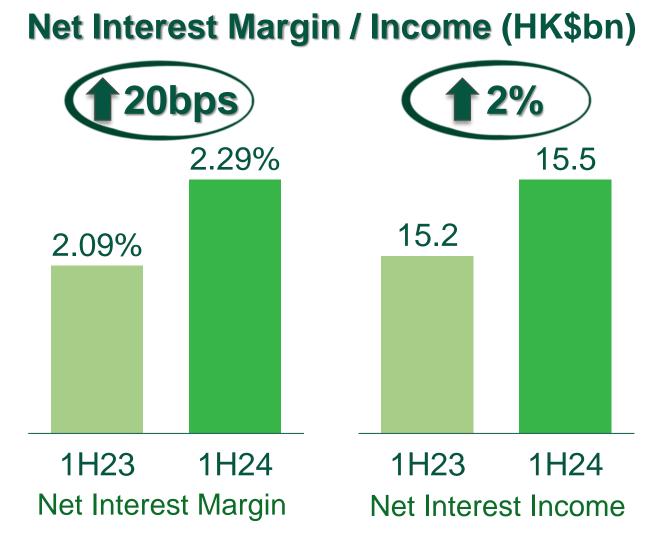


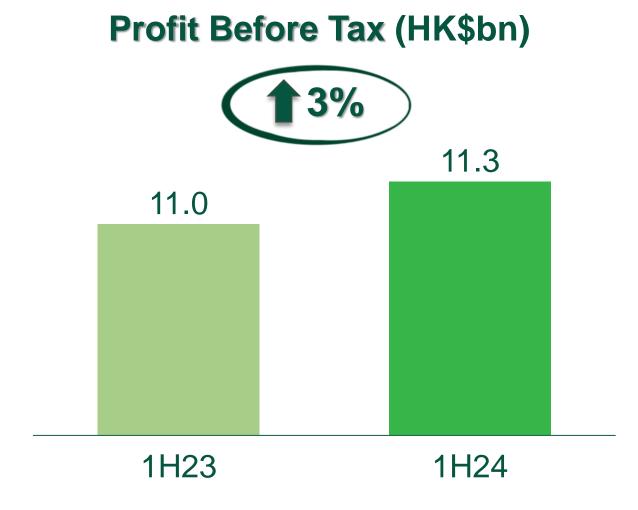
31 Jul 2024

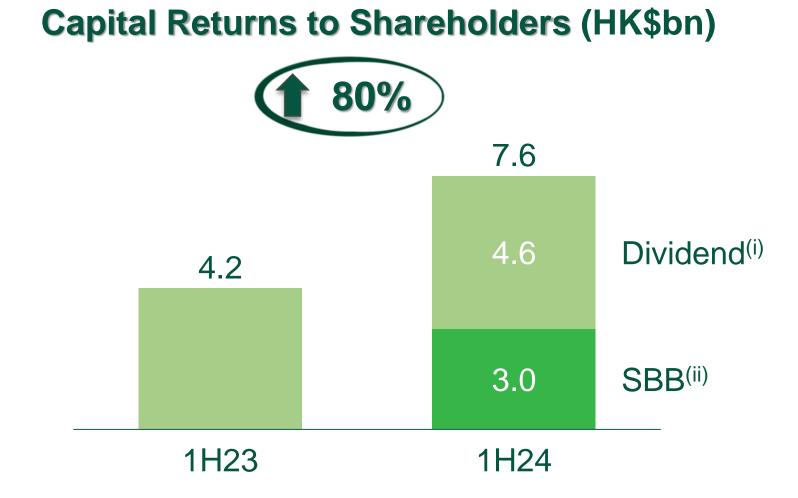
Forward-looking Statements

This presentation and subsequent discussion may contain certain forward-looking statements with respect to the financial condition, results of operations and business of Hang Seng. These forward-looking statements represent Hang Seng's expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Past performance cannot be relied on as a guide to future performance.

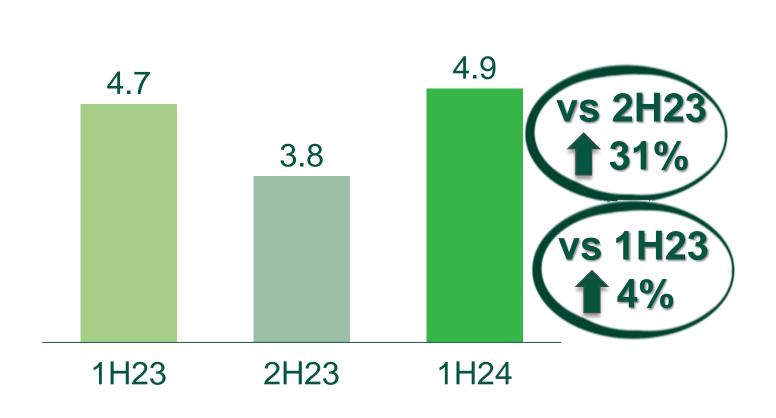
Steady 1H Financial Performance & Capital Returns to Shareholders at HK\$7.6bn



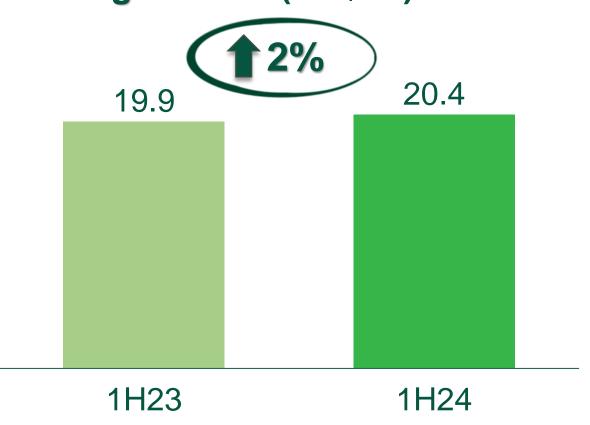




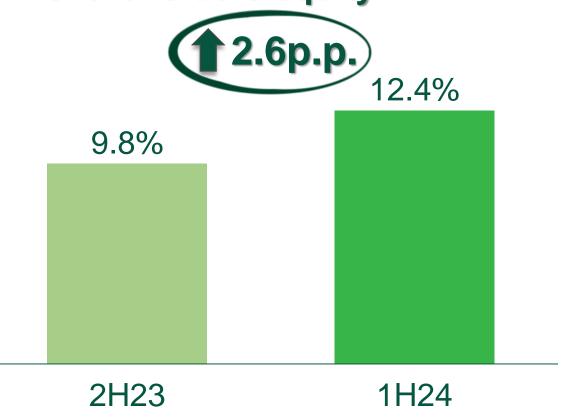
Non-Interest Income (HK\$bn)





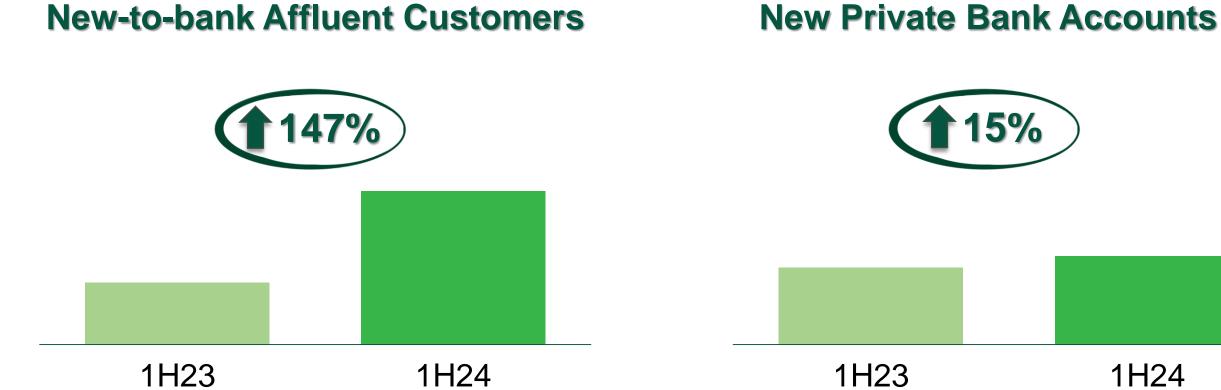


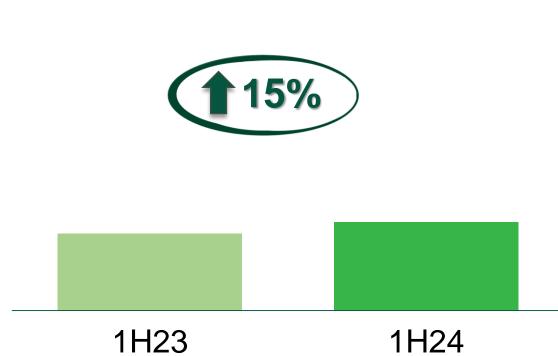


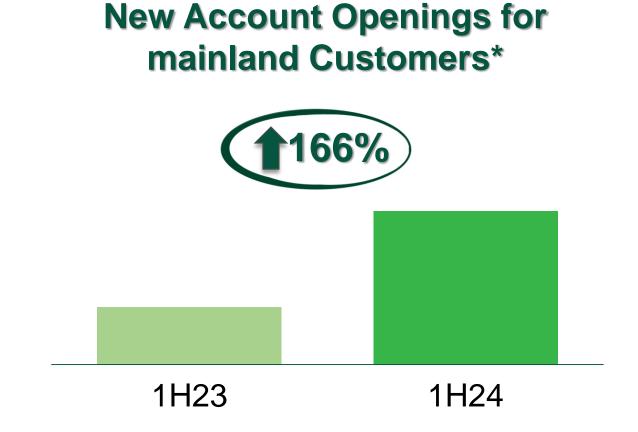


(i) Q1 & Q2 dividend each at HK\$1.20/share; (ii) HK\$3bn share buyback program announced in Q2

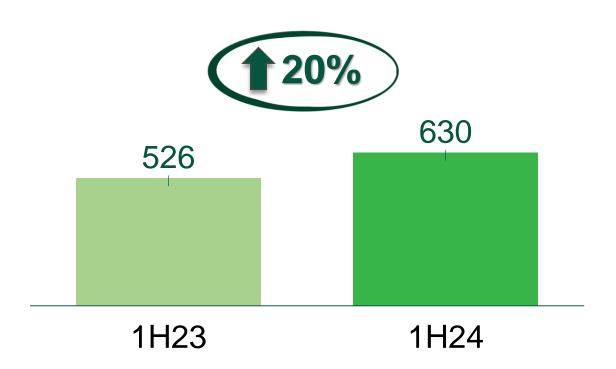
Sustained Momentum in Cross Boundary and Wealth



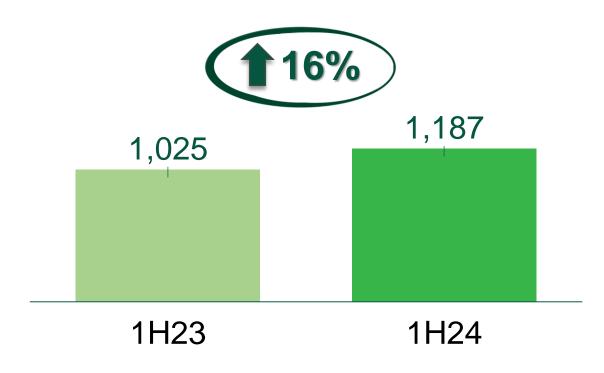




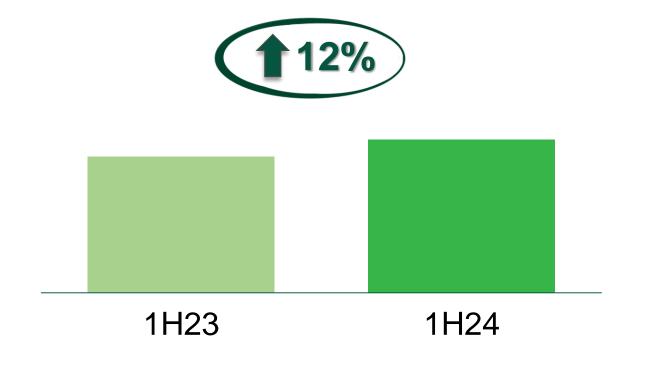
Retail Investment Funds Fee Income



Insurance Service Results



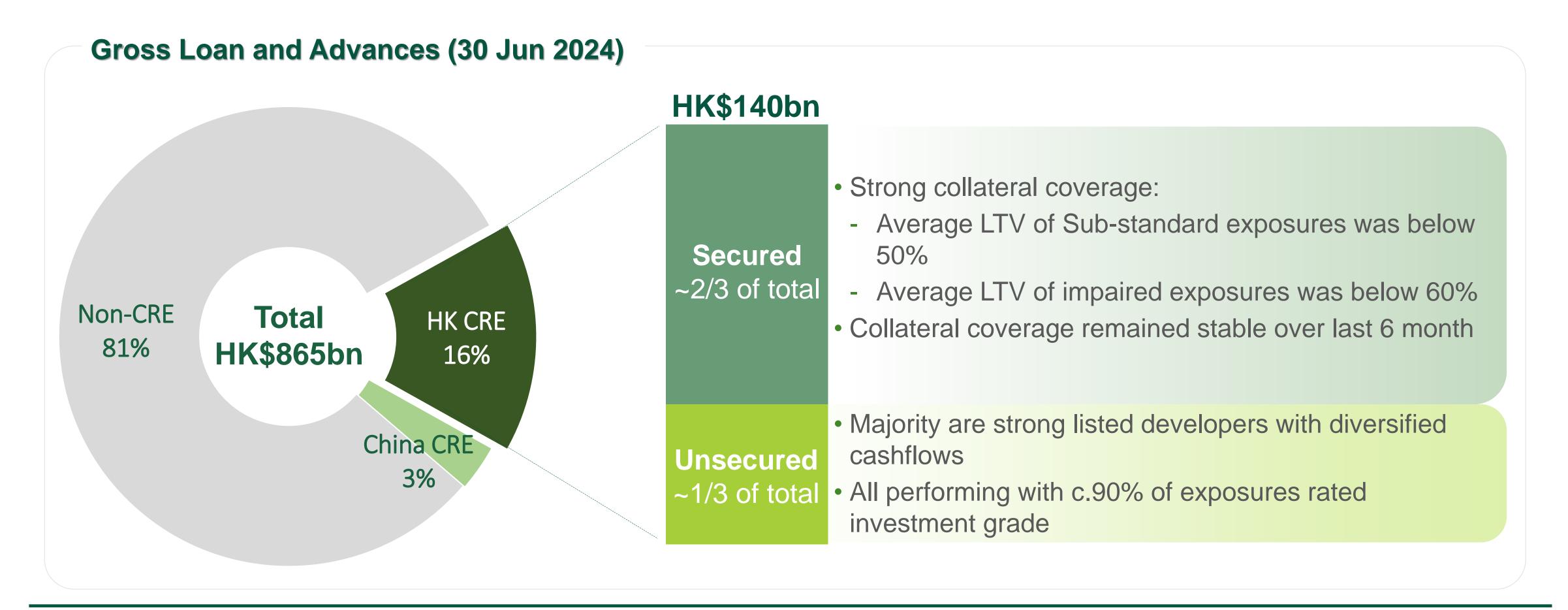
Insurance Contractual Service Margin



*represent HK retail customers from mainland China

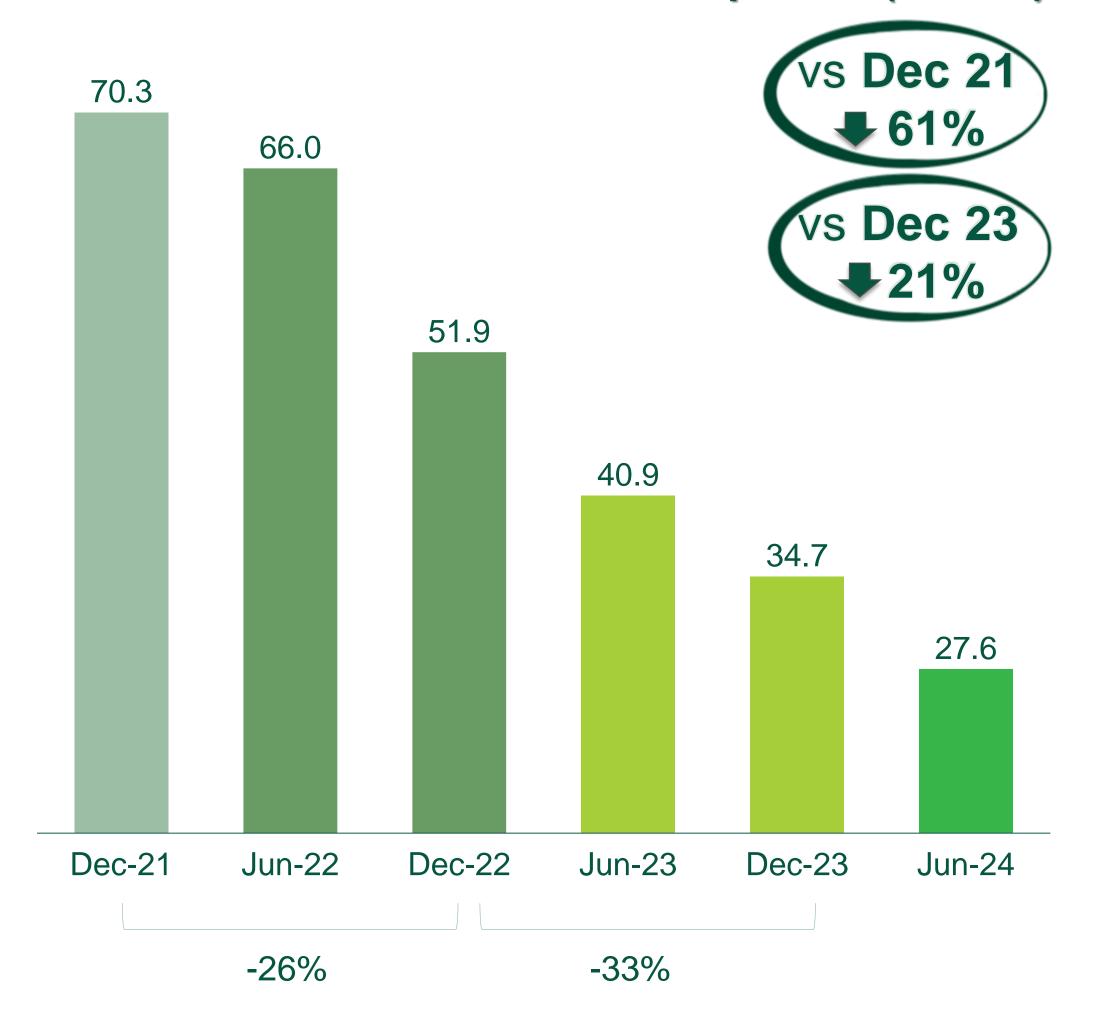
Confident in Resilience of HK and HK CRE

- Continue to be supportive of our customers and HK CRE sector
- Collateral level of portfolio remains strong hence we have not seen material impact on financial performance
- Cash flow pressures will recede as interest rates reduce and economic growth picks up

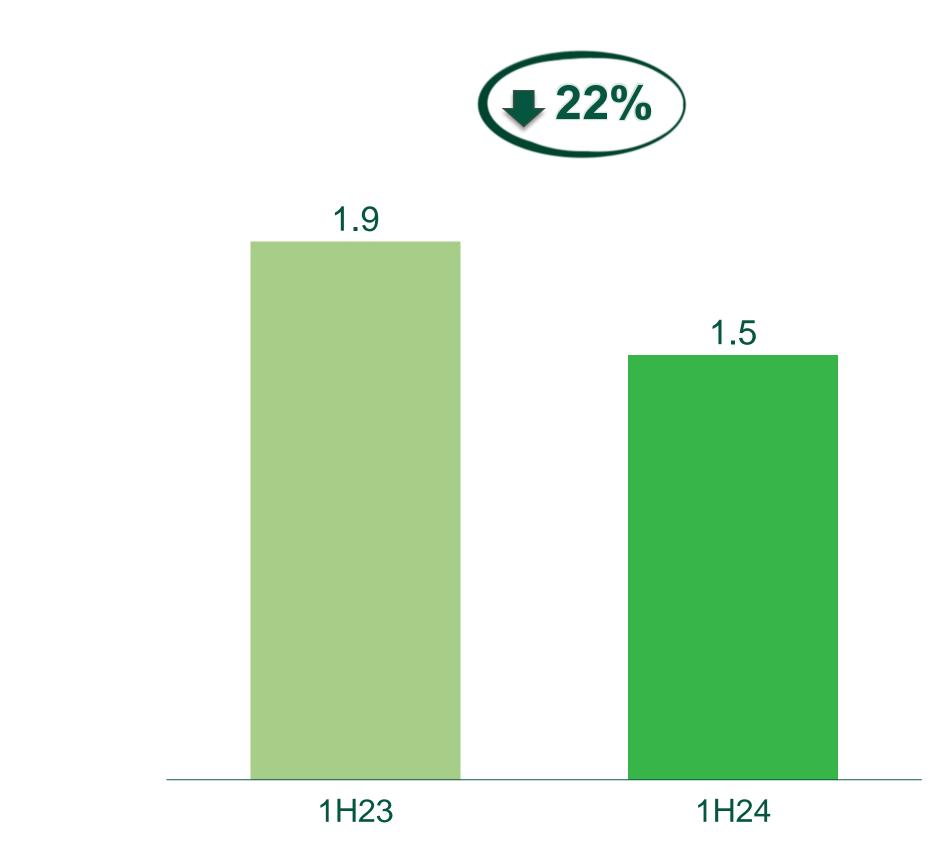


Notable Progress in De-risking mainland China CRE

Reduction in mainland China CRE Exposure (HK\$bn)



Reduction in ECL Charge to P&L (HK\$bn)



Lower 1H24 ECL Charges due to reduced ECL for mainland China CRE

1H24 Key Achievements

- Launched Hang Seng S&P 500 Index ETF and Hang Seng Japan TOPIX 100 Index ETF
- Hang Seng Insurance ranked #3 in the market
- Expanded Wealth Management Connect (WMC) offerings to 320 products
- 4X Southbound investment products sales
- Added 2 new Wealth Management Centres in GBA, now total 9

Expanding Business

Strengthening

Brand

Recovery

- Introduced the HKD 80 Billion Sustainability Power Up Fund to provide diverse, sustainable financing solutions
 - Launched the HKD 33 Billion SME Power
 Up Fund to support local economy
 - Launched the 'SME Green Equipment Financing Assessment Platform' providing more affordable Green Equipment Financing assessment

- "Domestic Retail Bank of the Year"
 Asian Banking & Finance Magazine
- "Retail Bank of the year" Bloomberg Businessweek
- "Best in Treasury and Working Capital SME"
 The Asset Triple A Awards 2024

Driving Innovation

Supporting

Economy

- Working closely with HKMA on wholesale CBDC project and explore use cases for tokenised deposit solutions
- Public-private partnership with Hong Kong Cyberport by establishing Hong Kong's first Index Innovation Lab

Financial Overview

HK\$Mn	1H24	1H23	Change
Net interest income	15,483	15,191	2% 🔺
-Net interest margin (%)	2.29%	2.09%	20 bps 🔺
-Average interest-earning assets	1,362,204	1,463,375	7% V
Non-interest income	4,948	4,749	4% 🔺
Net operating income before change in ECL	20,431	19,940	2% 🔺
Change in ECL	1,500	1,924	22% V
Net operating income	18,931	18,016	5% 🔺
Operating expenses	7,523	7,156	5% 🔺
Operating profit	11,396	10,858	5% 🔺
-excl. change in ECL	12,896	12,782	1% 🔺
Profit before tax	11,307	10,961	3% 🔺
Profit attributable to shareholders	9,893	9,827	1% 🔺
Earnings per share (HK\$)	5.04	4.99	1% 🔺
Dividends per share (HK\$)	2.40	2.20	9% 🔺
Cost efficiency ratio (%)	36.8%	35.9%	0.9 p.p. 🔺
HK\$Bn	Jun-24	Dec-23	Change
Gross advances	865	874	1% 🔻
Customer deposits (incl. structured deposits)	1,205	1,181	2% 🔺

1H24 vs 1H23

Net interest income up 2%

Net interest margin rose 20bps to 2.29% (1H23: 2.09%; 2H23: 2.51%)

Non-interest income up 4%

Operating expenses up 5%, reflecting continued investment in technology and people

ECL charge down 22%, driven by reduction in mainland China CRE exposure

1H24 dividend up 9%, HK\$ 1.20 each for 1st and 2nd interim dividend

30 Jun 24 vs 31 Dec 23

Gross customer advances down 1% mainly due to weaker loan demand in elevated interest rate environment

Customer deposits up 2%, reflecting our initiatives in driving customer growth

Financial Overview

	Jun-24	Dec-23	Change
Gross impaired advances as percentage of gross advances	5.32%	2.83%	2.49 p.p.
Advances-to-deposits ratio	70.5%	72.9%	-2.4 p.p.

	1H24	1H23	Change
Return on average ordinary shareholders' equity	12.4%	12.8%	-0.4 p.p.
Return on average total assets	1.2%	1.1%	0.1 p.p.

	Jun-24	Dec-23	Change
Capital ratio			
Common Equity Tier 1 capital ratio	16.6%	18.1%	-1.5 p.p.
Tier 1 capital ratio	18.2%	19.9%	-1.7 p.p.
Total capital ratio	19.7%	21.4%	-1.7 p.p.
Liquidity Coverage Ratio	262.2%	260.7%	1.5 p.p.

Our Way Forward

1H Progress

2024 Outlook

Support to HK Economy	Launched HK\$33b SME and HK\$80b Sustainability Power- Up Fund	 Confident in HK and HKCRE Continue to support customers Customers borrowing demands will resume when interest rates reduces in 2H
Grow underlying business	 Net Interest Income (+2% yoy); 1H24 NIM (2.29%) Non-Interest Income (+4% yoy) PBT (+3% yoy) 	 Full year NIM to be marginally lower than last year Growth momentum continues in non-interest income
Capture Cross- Boundary opportunities	166% increase in new account openings for mainland China customers	 Focus on transactional banking and diversify customer base in wholesale banking Continue to grow mass affluent customers and enhance wealth management capabilities/services
Manage Credit Cost	ECL charges declined 22% yoy driven by further reduction in mainland China CRE exposure	Forecast FY2024 ECL charges to be lower than FY23's
Strong Capital and Liquidity	 1H24 dividend +9% yoy HK\$3bn share buyback program (66% completed) Total Capital Returns to Shareholders up 80% yoy 	 Maintain strong capital and liquidity Consider all options in shareholder's capital returns

Remarks: yoy = Year-on-year

Appendix 1 – Segment Results

HK\$ Mn		WPB			СМВ			GB			GM			Other	
ΓΙΓΧΦ ΙΝΙΙΙ	1H24	1H23	YoY	1H24	1H23	YoY	1H24	1H23	YoY	1H24	1H23	YoY	1H24	1H23	YoY
Net interest income	8,402	8,047	4%	4,503	4,444	1%	1,318	1,306	1%	789	604	31%	471	790	-40%
Other Operating Income	3,409	3,453	-1%	751	729	3%	157	134	17%	782	781	0%	(151)	(348)	-57%
Net operating income - before change in ECL & other credit impairment charges	11,811	11,500	3%	5,254	5,173	2%	1,475	1,440	2%	1,571	1,385	13%	320	442	-28%
Operating Profit - before change in ECL & other credit impairment charges	7,277	7,248	0%	3,504	3,377	4%	1,062	1,051	1%	1,209	1,034	17%	(156)	72	-317%
Change in ECL & other credit impairment charges	167	309	-46%	1,203	1,550	-22%	126	71	77%	4	(5)	-180%	0	(1)	100%
Operating Profit	7,110	6,939	2%	2,301	1,827	26%	936	980	-4%	1,205	1,039	16%	(156)	73	-314%
Profit Before Tax	7,160	7,043	2%	2,301	1,827	26%	936	980	-4%	1,205	1,039	16%	(295)	72	-510%

	WPB		СМВ		GB		GM			Other					
HK\$ Bn	Jun-24	Dec-23	YoY												
Gross advances	392	400	-2%	268	278	-4%	205	196	4%	-	-	NA	-	-	NA
Customer deposits, including structured deposits	883	868	2%	264	256	3%	58	57	2%	_	_	NA	-		NA

Appendix 2 – Mainland China CRE Exposure

	As a	at Jun 2024		As at Dec 2023			
		Mainland			Mainland		
HK\$m	HK	China	Total	HK	China	Total	
Distribution of mainland China CRE exposure by credit quality							
- Strong	133	726	859	1,151	392	1,543	
- Good	768	2,115	2,883	1,807	3,157	4,964	
- Satisfactory	1,396	4,417	5,813	2,690	6,276	8,966	
- Sub-standard	3,912	342	4,254	4,169	683	4,852	
- Credit-impaired	12,336	1,421	13,757	12,841	1,533	14,374	
Total mainland CRE exposure	18,545	9,021	27,566	22,658	12,041	34,699	
Allowance by ECL by credit quality							
- Strong	-	1	1	0	1	1	
- Good	1	8	9	1	17	18	
- Satisfactory	2	153	155	14	66	80	
- Sub-standard	265	87	352	224	239	463	
- Credit-impaired	6,794	517	7,311	6,407	479	6,886	
Total	7,062	766	7,828	6,646	802	7,448	
Allowance by ECL by stage							
- Stage 1	-	31	31	2	47	49	
- Stage 2	268	218	486	237	276	513	
- Stage 3	6,791	517	7,308	6,407	479	6,886	
- POCI	3	-	3	-	-	-	
Total	7,062	766	7,828	6,646	802	7,448	
ECL coverage %	38.1%	8.5%	28.4%	29.3%	6.7%	21.5%	

Appendix 3 – HK CRE Gross Loans and Advances

Total

HK\$m	Jun-24	Dec-23							
Gross loans and advances to customers by stage									
- Stage 1	88,392	90,383							
- Stage 2	37,865	46,549							
- Stage 3	13,485	1,081							
Total	139,742	138,013							
Allowance for ECL	1,294	1,245							
Gross loans and advances to customers by	credit quality								
- Strong	20,809	22,605							
- Good	36,983	36,974							
- Satisfactory	56,600	63,308							
- Sub-standard	11,865	14,045							
- Credit-impaired	13,485	1,081							

139,742

138,013

Appendix 4 – NII Sensitivity

NII sensitivity to an instantaneous change in yield curves (12 months)	100bp parallel	100bp parallel
HK\$m Change in July 2024 to June 2025 (based on balance sheet at 30 June 2024)		(1,708)
Change in January 2024 to December 2024 (based on balance sheet at 31 December 2023)	1,787	(2,206)